



Media Law Resource Center California Chapter Quarterly Lunch Meeting

September 18, 2013

Katten will host the Media Law Resource Center California Chapter Quarterly Lunch Meeting at 12:15 p.m. on Wednesday, September 18, where partner David Halberstadter will participate in the discussion “Your Money for My Life: The Shifting Boundaries of Right of Publicity and Commercial Misappropriation.” The session will address the following questions:

- Where does the right to control an individual's image end, and the First Amendment begin?
- Are all forms of expressive works treated the same?
- What role does the right of publicity play in an era where certain celebrities describe themselves as “brands,” and sports organizations aggressively monetize their participating athletes' images?
- Has the industry practice of seeking clearance or life-rights in situations where such licenses were not strictly necessary shifted society's—and the court's—expectations over what permissions are actually required?

For more information about the Media Law Resource Center, click [here](#).

CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



David Halberstadter

+1.310.788.4408

david.halberstadter@katten.com

Attorney advertising. Published as a source of information only. The material contained herein is not to be construed as legal advice or opinion.

©2025 Katten Muchin Rosenman LLP.

All rights reserved. Katten refers to Katten Muchin Rosenman LLP and the affiliated partnership as explained at katten.com/disclaimer.