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Media Law Resource Center California Chapter Quarterly Lunch Meeting

September 18, 2013

Katten will host the Media Law Resource Center California Chapter Quarterly Lunch Meeting at 12:15 p.m. on Wednesday, September 18, where partner David Halberstadter will participate in the discussion “Your Money for My Life: The Shifting Boundaries of Right of Publicity and Commercial Misappropriation.” The session will address the following questions:

- Where does the right to control an individual's image end, and the First Amendment begin?
- Are all forms of expressive works treated the same?
- What role does the right of publicity play in an era where certain celebrities describe themselves as “brands,” and sports organizations aggressively monetize their participating athletes' images?
- Has the industry practice of seeking clearance or life-rights in situations where such licenses were not strictly necessary shifted society's—and the court's—expectations over what permissions are actually required?

For more information about the Media Law Resource Center, click here.

CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



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