Katten

SPEAKING ENGAGEMENT



CMO Open Forum

Presented by the Legal Marketing Association

December 13, 2010

Partner Tasneem Goodman will speak as panelist at a "CMO Open Forum" at 12:15 p.m. on Monday, December 13. The panel will field questions from a moderator and the audience in this interactive program designed to shed light on common issues faced by legal marketers across the board. Marketing trends, business development strategies, tactical solutions and more will all be open for discussion at this event.

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