

## Diagnostic Imaging Institute: Taking Care of Business

*Presented by the Washington G-2 Report*

October 20–22, 2008

Partner W. Kenneth Davis, Jr., will speak on "Critical Developments on the Regulatory and Legal Fronts" and "How to Build Your Business Through a Competitive Sales & Marketing Program."

The conference, subtitled "Strategies for Navigating Business & Regulatory Hurdles in a Rapidly Changing Market," covers new government restrictions, declining reimbursement, and the harsh commercial payor environment that are making it tougher than ever to compete and grow in the diagnostic imaging industry, as well as how some diagnostic imaging centers and hospital radiology departments are thriving despite the challenges.

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### CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



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