



Going Public: What You Should Know

Presented by McGladrey & Pullen and William Blair & Company

July 29, 2010

Partner Robert Wild will speak at a webinar on "Going Public: What You Should Know" at 10:00 a.m. on Thursday, July 29. Other speakers include Brett Paschke, Head of Equity Capital Markets: Corporate Finance at William Blair & Company and Guy Gross, Audit Partner at McGladrey & Pullen.

Topics that will be discussed at the webinar include:

- Overview of the U.S. IPO market
- Timing for going public and the viability of the strategy—from an underwriter's perspective
- Preparing your disclosure documents and post-IPO SEC reporting
- Key accounting and audit issues

To view the presentation materials, click [here](#).