

## Mastering Mobile Marketing

Presented by *Women's Wear Daily*

June 17, 2010

Katten Muchin Rosenman is sponsoring "Mastering Mobile Marketing" on Thursday, June 17.

Topics that will be discussed at the event include:

- Integrating Mobile Platforms into an Overall Marketing Strategy
- Building an Effective mCommerce Strategy
- Using Innovative Applications to Reach and Capture Consumers

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## CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



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