# Katten

### **SPONSORSHIP**



## WWD Apparel & Retail CEO Summit

### Presented by Women's Wear Daily

November 14-15, 2011

Katten's Fashion Law Practice will sponsor and partners Karen Artz Ash and Bret Danow will attend the 2011 WWD Apparel & Retail CEO Summit, which offers a forum for industry leaders to access focused business intelligence on the critical issues of the day, gain a sense of future issues and direction, and hear case studies and real solutions from CEOs both inside and outside the industry. Attendees will gain insights from titans of the industry who have successfully navigated the new business landscape on topics including expanding a brand globally and locally, creating a modern luxury brand and revitalizing an old one, realizing the next generation of brand identity, interacting with consumers across multiple platforms, and marketing in the digital realm.

For more information, click here.

#### **CONTACTS**

For more information, contact your Katten attorney or any of the following attorneys.



Karen Artz Ash +1.212.940.8554 karen.ash@katten.com

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