Katten

EVENT



Fashion Licensing and Brand Protection

February 11, 2015

Katten will host "Fashion Licensing and Brand Protection," a dialogue with industry professionals and influential figures in the fashion world, on Wednesday, February 11 at 6:00 p.m. (ET). The panel includes several contributing authors from the second edition of the book *Fashion Law: A Guide for Designers, Fashion Executives, and Attorneys* (Fairchild Books, 2014). The event will kick off with introductory comments and questions to provide valuable insight on current issues in brand strategies and licensing. Topics will include:

- approaches and considerations for fashion licensing;
- protecting and exploiting your brand globally; and
- effective strategies for the fashion industry.

Guillermo Jimenez, professor of International Trade and Fashion Law at the Fashion Institute of Technology will moderate the panel. Barbara Kolsun, general counsel for luxury designer shoe brand Stuart Weitzman, will participate on the panel. Karen Artz Ash, national co-chair of Katten's Intellectual Property department, will be joined on the panel by Intellectual Property partners Bret Danow and Jan Tamulewicz, Intellectual Property special counsel Sherry Jetter, and Doron Goldstein, co-head of the firm's Advertising, Marketing and Promotions group.

Click here to register.

CONTACTS

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