

2015 ABA Annual Meeting: IPCENTRAL

Presented by the American Bar Association

July 30, 2015

Intellectual Property partner Kristin Achterhof will participate as a speaker in "Four Lanham Act Gold Records in 12 Months by the Supremes: You Keep Us Hanging On," a session during the IPCENTRAL portion of the 2015 ABA Annual Meeting. The session, which takes place 1:45–3:15 p.m. (CT) on Thursday, July 30, will address the impact of future trademark and false advertising lawsuits following the recent high-profile Supreme Court decisions in *Lexmark International, Inc. v. Static Control Components, Inc.*, *Hana Financial, Inc. v. Hana Bank*, *B&B Hardware, Inc. v. Hargis Industries, Inc.*, and *POM Wonderful LLC v. The Coca Cola Company*.

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