

### Richard Marshall Comments on Social Media Challenges for Hedge Funds

May 3, 2017

Financial Services partner Richard Marshall is quoted by *FundFire* regarding compliance challenges hedge fund companies may face as part of the trend to gain greater web and social media presence. Richard notes that increased use of digital tools creates the need for increased record keeping and monitoring and that requirements need to be kept top-of-mind. He states, "[Digital communication is] not the end of the world, but it's something that takes extra work and it's treated as if it's a [formal] writing." ("[Bridgewater, Citadel Crank Up Digital Profile](#)," May 3, 2017)

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