



## Katten Team Represents CR Fitness in Strategic Partnership Deal

July 15, 2019

Katten announced that it assisted CR Fitness, a leading franchisee group in the Crunch Fitness network, with a strategic partnership arrangement with Connecticut-based private equity firm North Castle Partners. CR Fitness plans to expand its network of Crunch gyms throughout the east coast.

The multidisciplinary team was led by Private Equity Co-Chair Kim Smith in Chicago and included Employment Law and Corporate partner Michelle Gyves and Transactional Tax Planning partner Angelo Ciavarella with Corporate associate Marc Reiser—all in New York.

- "[North Castle Partners Invests in CR Fitness, a Leading Crunch Fitness Franchisee](#)," PRNewswire, July 11, 2019
- "[North Castle Invests in CR Fitness](#)," PEHub Blog: Buyout Deals, July 11, 2019
- "[North Castle Partners Invests in CR Fitness, a Leading Crunch Fitness Franchisee](#)," Yahoo! Finance, July 11, 2019
- "[North Castle Partners Invests in CR Fitness](#)," citybizlist, July 11, 2019
- "[North Castle Partners Invests in CR Fitness, a Leading Crunch Fitness Franchisee](#)," *Daily Herald*, July 11, 2019

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