

Katten featured as recommended legal counsel for fashion companies in *Women's Wear Daily*

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Katten was featured as one of only five law firms recommended as legal counsel for fashion companies in a recent article in *Women's Wear Daily* about the importance of the help that companies in the fashion industry receive on issues that they are less familiar with, from recruitment and financing to law. The article describes Katten's fashion law practice as advising companies on intellectual property issues, including assisting with IP portfolios and new marks and designs, enforcing and monitoring trademarks, licensing and transactional matters.

"We are fully immersed with our clients on everything IP," said New York Intellectual Property partner Karen Artz Ash.

Within fashion, Katten also advises clients on litigation matters and contracts of every type, including licensing, distribution and endorsement agreements, among others. The article states that Katten represents top companies in the fashion industry such as Kenneth Cole, Calvin Klein, Marc Jacobs and Aeropostale.

CONTACTS

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