

Business Media and Pet Industry Take Note of Katten Private Equity in Animal Care Survey

October 2, 2020

From *Bloomberg Law* to *Private Equity Professional* to *Impact Financial News* to *Petfood Industry*, news organizations are sharing key findings from Katten's [2020 Private Equity in Animal Care Survey](#). *Petfood Industry* noted that the "results indicate animal care a ripe target for private equity, even amid COVID-19." *Private Equity Professional* mentioned several survey highlights, indicating that the reasons the animal care industry is attractive to private equity — "low risk, good returns, and relatively light regulation" — endure even in the era of COVID-19.

- *Private Equity SmartBrief*, "[Weekly Summary](#)," July 29, 2020
- *Petfood Industry*, "[Katten releases survey on animal care](#)," July 29, 2020
- *Private Equity Professional*, "[Pets a Good Bet](#)," July 29, 2020
- *Bloomberg Law*, "[Wake Up Call: Tech CEOs Get Big Law Prep for Today's House Hearing](#)," July 29, 2020
- *JD Supra*, "[Pets a Good Bet: Private Equity Zeroed in on Animal Care, Survey Finds](#)," July 28, 2020
- *Citybizlist*, "[Katten Survey Finds Animal Care a Ripe Target for Private Equity, Even Amid COVID-19](#)," July 28, 2020
- *Impact Financial News*, "Pet ownership jumps amid COVID as more people stuck at home: survey," July 28, 2020
- *Private Equity Wire*, "[Animal care attracting PE interest, says Katten survey](#)," July 28, 2020
- *Pet Product News*, "[Pet Industry is Ripe for Mergers, Acquisitions](#)," September 29, 2020

[Read Katten's "Pets a Good Bet: Private Equity Zeroed in on Animal Care, Katten Survey Finds" report.](#)

CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



Kimberly T. Smith

+1.312.902.5411

kimberly.smith@katten.com



Christopher S. Atkinson

+1.312.902.5277

christopher.atkinson@katten.com

Attorney advertising. Published as a source of information only. The material contained herein is not to be construed as legal advice or opinion.

©2026 Katten Muchin Rosenman LLP.

All rights reserved. Katten refers to Katten Muchin Rosenman LLP and the affiliated partnership as explained at [katten.com/disclaimer](https://www.katten.com/disclaimer).