

Intellectual Property Co-Chairs Karen Artz Ash and Floyd Mandell Featured on List of Elite Trademark Attorneys Worldwide

September 17, 2020

Intellectual Property National Co-Chairs Karen Artz Ash and Floyd Mandell were selected for inclusion in *World Trademark Review's* 2020 edition of its *Global Leaders* publication for their deep knowledge and extensive experience in strategically creating, protecting, managing and enforcing critical brand rights, but also their deft ability to innovate, inspire and go above and beyond to deliver for their clients.

WTR Global Leaders 2020 features the world's foremost law firm and corporate attorneys in trademark practice, taking the “best of the best” from research projects, specifically the *WTR 1000* and *WTR 300*, to identify the elite of the trademark world in a single publication.

“*WTR* is pleased to present the second edition of its *Global Leaders* publication, which recognises the true elite of the trademark industry and presents their insights into practice and career development, as well as their thoughts on some of the most pressing challenges facing brand owners,” said Trevor Little, editor of *WTR*. “These insights, from law firm practitioners, provide critical strategic takeaways for those working in the trademark environment. Importantly, they also highlight the depth of talent, skill and expertise available to brands as they navigate these unprecedented times.”

World Trademark Review is the world's only independent daily news and information service dedicated exclusively to reporting on trademark issues for in-house and private practitioners internationally.

Both Karen and Floyd have been featured in the 2020 edition of *World Trademark Review 1000* as among the attorneys deemed outstanding in the trademark field in more than 80 key jurisdictions globally.

This Global Leaders distinction is in addition to a long list of accolades, including being selected as Intellectual Property Trailblazers by the *National Law Journal* and *Managing Intellectual Property's* 2020 IP Stars, as well as recognized by Best Lawyers in America, Super Lawyers, and Legal 500.

Karen also has been honored as one of the Notable Women in Law by *Crain's New York Business* for her contributions to legal industry and named among the Top 250 Women in IP and received the Global Lifetime Achievement Award by *Managing Intellectual Property* recognizing her exceptional work.

Additionally, Floyd earned a spot among *Law360's* 2019 IP MVPs and was recently named Lawyer of the Year by Best Lawyers based on high ratings in surveys demonstrating a great level of respect among his peers for his abilities, professionalism and integrity.

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