Katten Serves as Legal Counsel to Aurify Brands Expansion

November 2, 2020

Several media outlets mention Katten's role as counsel to Aurify Brands in announcement regarding its expansion of its Le Pain Quotidien (LPQ) business through a planned addition of at least 10 new restaurant locations in New York City and the acquisition of a state-of-the-art commissary. The transaction was accomplished through a sale process in the Chapter 11 cases of certain Maison Kayser entities, in which Aurify Brands served as lead bidder after the chain shuttered its operations primarily due to COVID-19. Based in New York City, Aurify Brands is a next generation hospitality group that creates, grows, and operates category-leading brands including LPQ, The Little Beet, Melt Shop, Fields Good Chicken and The Little Beet Table.

- "Aurify Brands Set to Acquire Maison Kayser Stores," *The Deal*, September 11, 2020
- "Aurify's Deal to Buy Maison Kayser Bakeries in Bankruptcy OK'd," *Bloomberg Law*, October 29, 2020
- *New York Business Journal*, November 3, 2020

CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.

Steven J. Reisman
+1.212.940.8700 (office)
sreisman@katten.com

Attorney advertising. Published as a source of information only. The material contained herein is not to be construed as legal advice or opinion.

©2026 Katten Muchin Rosenman LLP.

All rights reserved. Katten refers to Katten Muchin Rosenman LLP and the affiliated partnership as explained at katten.com/disclaimer.