

Edward Tran Discusses ESG Investment Opportunities in Real Estate, Pensions

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Financial Markets and Funds partner Edward Tran spoke with *PERE* on the growing investor awareness of environmental, social and governance (ESG) factors in real estate opportunities. Edward stated, “ESG may not be as high in the list as some of the other factors, but awareness is growing because it makes good economic sense. Investors looking to the long term and aiming for a good return need to have buildings that are consistent with sustainability principles.” He adds that diversity will likely grow in importance, particularly when it comes to higher profile government pensions and other large pensions. “They will not be able to escape the scrutiny of the larger trends seen in many countries, which are really turning in favor of recognizing the importance of diversity across the industry.” ([“ESG moves up the real estate agenda,”](#) March 24, 2021)

CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



Edward A. Tran

+44 (0) 20 7770 5254

edward.tran@katten.co.uk

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