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FIRM NEWS



Charlotte Business Journal Highlights Katten's Co-Hosted Commercial Real Estate Event

April 1, 2022

Katten, in partnership with Cushman & Wakefield, hosted on Wednesday, March 30, the 15th Annual Outlook on the Commercial Real Estate Market at The Ritz-Carlton in Charlotte, North Carolina. In an article covering the in-person event, the *Charlotte Business Journal* highlighted observations offered by several industry leaders regarding Charlotte's commercial real estate industry, including new office property developments, potential momentum for industrial and multifamily projects, and the general outlook for the city's economy and commercial real estate market.

The annual event, which brought together members of the Charlotte business community, was moderated by Katten Real Estate partner Daniel S. Huffenus. Rebecca Rockey, Global Head of Economic Analysis and Forecasting for Cushman & Wakefield, presented as keynote speaker and later joined a panel discussion with several of the region's real estate thought leaders.

The Charlotte Business Journal reported that the featured speakers expressed confidence that Charlotte's commercial real estate market could see strong growth in 2022. In her keynote address, Rockey touched on potential concerns arising from the Covid-19 pandemic, the Russia-Ukraine crisis and Federal Reserve rate hikes. But Rockey's takeaway message was that Charlotte's real estate market is better poised for positive momentum in 2022 as compared to several other US-based markets.

Brett Gray, Managing Principal for Cushman & Wakefield's Charlotte office, offered welcoming remarks at the event. Gray likewise forecast a positive outlook for Charlotte's market in 2022, referencing the Sun Belt migration and indicating that a "wall of capital" will spur strong activity, according to the *Charlotte Business Journal*.

"New Players, Strong Tailwinds: What Charlotte Commercial Real Estate Execs See Coming in 2022," Charlotte Business Journal, April 1, 2022

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