

## Variety Honors Scott Cutrow on 2022 'Hollywood's New Leaders' List

November 10, 2022

Entertainment and Media partner Scott Cutrow was recognized by *Variety* in its 2022 class of "Hollywood's New Leaders," which features emerging leaders across multiple fields in the entertainment industry. Scott works with entertainment and media clients on a broad range of transactional matters across the film, television and digital sectors. In its profile of Scott's practice, *Variety* highlighted his representation of several major media and entertainment companies in connection with various projects in development and production.

Discussing the ever-evolving challenge of customer retention, Scott touched on how viewers are constantly adapting to the marketplace. "Consumers are beginning to reach their limit on the number of services they're willing to subscribe to, so I'd expect to see platforms start to focus on franchises and event programming that helps to retain viewers and build loyalty," he told *Variety*.

["Hollywood's New Leaders of 2022,"](#) *Variety*, November 9, 2022

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## CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



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