



Katten and Reputation Consultancy Lansons Launch New Podcast on Misconduct in Financial Services

September 6, 2023

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In collaboration with reputation consultancy Lansons, Katten has launched "(mis)Conduct, Money & Reputation," a new podcast series that explores the increasingly widespread issue of misconduct in financial services to give listeners a better understanding of rules and regulations — and the reputational fallout when things go wrong.

The series is hosted by David Masters, partner and asset management lead at reputation consultancy Lansons, and Financial Markets and Funds partner Neil Robson, whose practice includes regulatory compliance matters.

The first episode, "Odey, FCA, non-financial misconduct," launched September 6 with guest Ciara McBrien, a Financial Markets and Funds associate based in London.

In the inaugural episode, the trio focuses on non-financial misconduct in financial services, drawing on cases such as that alleged against Odey Asset Management — a story that is defining the sector's image in the public eye. Parallel examples are also drawn from other cases, including Jonathan Paul Burrows and Paul Flowers, highlighting the reputational hazards involved, from association risk and treatment of whistle-blowers to the potential for mitigation.

"(mis)Conduct, Money & Reputation" is committed to offering an astute analysis of where reputation and regulation intersect in asset and wealth management and, more broadly, in financial services, with episodes released monthly.

Listeners can subscribe to "(mis)Conduct, Money & Reputation" on all podcast platforms, such as Apple Podcasts, Spotify and Google Podcasts, or visit lansons.com and katten.com to listen to episodes and learn more about the podcast series.

About Lansons

Lansons is a communications and reputation management consultancy centered in London and New York, specializing in media, investor, political, regulatory, employee, marketing, and change communications. We partner with organizations, senior leaders and governments to transform reputations and change behaviors for the benefit of individuals and society. More on Lansons at lansons.com

About Katten

Katten is a full-service law firm with approximately 700 lawyers located in London, the United States and Shanghai. Our core practice areas include financial markets and funds, corporate, insolvency and restructuring, intellectual property, litigation, real estate, structured finance and securitization, transactional tax planning, private credit and private wealth. In London, we serve clients with a deep knowledge of the international financial markets and a range of industry sectors in all their complexity.

About the Hosts

David Masters is a partner and asset management lead at Lansons with over 30 years of experience in the investment industry, specializing in asset and wealth management and capital markets.

Neil Robson is a regulatory compliance partner who focuses on counseling fund managers, investment advisers, brokers, trading firms, and trading venues on operational, commercial and regulatory issues.

About the Guest

Ciara McBrien is an associate in the Financial Markets and Funds team who works with a range of market participants to grapple with regulatory and compliance issues across the financial services sector.

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