Katten Advises Excel Sports Management in Acquisition of REP 1 Football

November 29, 2023

Katten represented premier sports agency Excel Sports Management on its strategic acquisition of REP 1 Football to create Excel Football, one of the largest full-service football agencies in the industry.

The deal positions Excel to provide full-service offerings to football clients, adding on-field representation capabilities alongside the marketing and endorsement work the agency was already doing with some of the biggest names in football, both past and present.

Mergers and Acquisitions attorneys David Kravitz and Jessica Schauwecker led the Katten team representing Excel. Also supporting the deal from Mergers and Acquisitions were Eric Emerson and Enrico Hernandez; Todd Hatcher and Jeffrey Ng from Transactional Tax Planning; Mitchel Paul and Peter Dalmasy from Employee Benefits and Executive Compensation; Michelle Gyves and Jill Settlemyer from Corporate; Bret Danow and Alexandra Caleca from Intellectual Property; Data and Cybersecurity attorney Trisha Sircar; and Real Estate attorneys Julie Lee and Paige Clayland.

"Willkie, Katten Guide Deal Forming Football Agency," *Law360*, November 6, 2023

"Excel Sports Management Acquires Rival Talent Agency REP 1," *Forbes*, November 6, 2023

"Excel Sports Management's Acquisition of REP 1 Football," *Global Legal Chronicle*, November 14, 2023

CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.

David S. Kravitz
+1.212.940.6354
david.kravitz@katten.com

Jessica L. Schauwecker
+1.214.765.3633
jessica.schauwecker@katten.com

Mitchel C. Pahl
+1.212.940.6527
mitchel.pahl@katten.com

Bret J. Danow
+1.212.940.6365
bret.danow@katten.com

Alexandra R. Caleca
+1.212.940.6351
alexandra.caleca@katten.com

Julie Lee
+1.212.940.8676
julie.lee@katten.com

Michelle A. Gyves
+1.212.940.6585
michelle.gyves@katten.com

Paige N. Clayland
+1.212.940.6520
paige.clayland@katten.com

Todd Hatcher
+1.212.940.6506
todd.hatcher@katten.com

Jeffrey Ng
+1.212.940.8508
jeffrey.ng@katten.com

Attorney advertising. Published as a source of information only. The material contained herein is not to be construed as legal advice or opinion.

©2026 Katten Muchin Rosenman LLP.

All rights reserved. Katten refers to Katten Muchin Rosenman LLP and the affiliated partnership as explained at katten.com/disclaimer.