

Katten Team Represents WeAre8 in Innovative Social Media Partnership

November 25, 2024

A Katten team, including Entrepreneurial Ventures Partner Jeffrey Patt and Associate Gregory Branson, represented WeAre8, Pbc, in its recent partnership with Project Liberty and the Frequency Network Foundation.

WeAre8 is a transformational social media platform designed to provide a healthier digital home for humanity. The partnership will help deliver a more transparent and economically beneficial social media experience. WeAre8 will ultimately integrate with the Frequency blockchain, allowing it to distribute 60 percent of its ad revenue back to its users, charities, creators and planet-impact projects. Additionally, ads will be separate from content feeds, allowing users to choose when to watch ads. Project Liberty and the Frequency Network Foundation developed this revolutionary internet infrastructure.

"Project Liberty, WeAre8, and Frequency Network Foundation Partner to Ignite a People-First Social Media Revolution," *PRNewswire*, November 22, 2024

CONTACTS

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