

Katten IP Practice Receives Acclaim in *World Trademark Review 1000*, 2025

February 3, 2025

World Trademark Review recognized Katten and nine Intellectual Property attorneys, as well as Chairman Emeritus Roger Furey, in the 2025 edition of WTR 1000 – *The World's Leading Trademark Professionals*. *WTR 1000* is a research directory that solely focuses on trademark practices and practitioners, identifying the leading trademark practitioners and firms in key jurisdictions worldwide.

WTR 1000 recognized the firm nationally as well as regionally in Illinois, New York and Washington, DC. The individually ranked Katten attorneys include Intellectual Property Partners Karen Artz Ash and Floyd Mandell, national co-chairs of the firm's Trademark/Copyright/Privacy Group, Kristin J. Achterhof, Bret Danow, Michael Justus, Jessica Kraver, Terence Ross and Nathan Smith, along with Intellectual Property Counsel Carolyn Passen, Litigation Partner and Deputy General Counsel David Halberstadter, and Chairman Emeritus Roger Furey.

Nathan, a newcomer to Katten's Intellectual Property Practice who joined our London office in January, was praised as "an invaluable source of [counsel]" who is "prompt, pragmatic and proactive." The guide highlighted how Nathan leverages legal knowledge with commercial insight to dispense practical guidance that aids "internal decision-making for his clients."

Highlighting Katten's leading reputation in the trademark, copyright and advertising space, the *WTR 1000* national accolade credited Floyd as "one of the best-known and best-connected names in trademark litigation in the United States." The guide noted his illustrious decades-long career, during which Floyd has maintained "a strong commitment to securing client success, no matter the dispute." Carolyn was honored for her work with Floyd in several cases, including a recent false advertising case and a trademark case.

Emphasizing that "companies in the fashion industry will find few teams better equipped than [Katten's]," *WTR 1000* praised Karen as "a routine port of call for some of the world's best-known names in the fashion, luxury and retail businesses" with her more than three decades of experience in portfolio management and brand-related transactions. Jessica was recognized for her support of

Karen in numerous such matters, as well as her own portfolio work, licensing counsel and contentious practice focused on resolving trademark disputes. Further, Bret was named for his "sophisticated strategy" and ability to navigate complex licensing and transactional issues for clients in the fashion industry.

The guide honored Kristin as an advisor and litigator of choice for many clients in the technology, manufacturing, consumer goods, entertainment and fashion industries when it comes to intricate trademark, copyright and other intellectual property issues to resolve. The guide also commended David, based in our Los Angeles office, for his successful defenses of motion picture studios, production companies, television networks and new media companies in a variety of alleged trademark and copyright infringement cases.

Also individually ranked, Terence and Michael were lauded as "versatile lawyers and master tacticians who are always impressive in their advocacy." Terry was honored as a seasoned litigator with more than 50 trials under his belt, while Mike was recognized for his "refined negotiation skills" and multiple victories before the Trademark Trial and Appeal Board (TTAB).

Katten's Intellectual Property attorneys evaluate thousands of trademark searches each year to protect clients' marks against threats worldwide while providing counsel on evolving trademark registration and pre-litigation issues. From the protection of product launches to defense against infringement claims, our team resolves trademark disputes and suits related to deceptive trade practices, fair use or infringement, First Amendment rights, Lanham Act, service marks, unfair competition and more.

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