

Joshua Rubenstein Quoted in *Citywealth* on the Shifting Market for Superyachts

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Partner and Global Chair of Katten's Private Wealth Department Joshua Rubenstein spoke with *Citywealth* about the superyacht market. The article suggested the market is being shaped by next-generation wealth, emerging influence from Asia and a convergence with private aviation.

"Yachts and planes are still big and still vogue," Joshua said. "The growth, and display, of extreme wealth does not seem to be slowing. Tech is certainly one of the sources of the wealth. I am seeing a lot from wealth generated from commercial real estate as well."

["Superyachts Sail Into a New Era: Asia, Aviation and Next-Gen Wealth Redefine the Market," *Citywealth*, September 10, 2025](#)

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