

Anita Hodea Quoted in Multiple Media Outlets on the EU Data Act Coming Into Force

September 16, 2025

Intellectual Property and Privacy, Data and Cybersecurity Associate Anita Hodea was quoted in the media, including by *Tech Informed*, *City AM* and *The Legal Diary*, regarding the EU Data Act (Act), which came into force on September 12. The Act sets a new benchmark for how data is accessed, shared and governed in Europe's digital economy.

"The Act aims to create a fairer and more competitive data ecosystem, applying to manufacturers and service providers of connected products, providers of related digital services, and cloud and edge service providers," Anita said, adding that the Act "encompasses all data processing activities, covering both personal and non-personal data."

"Where personal data is involved, the [General Data Protection Regulation] takes precedence, ensuring privacy and protection remain intact," Anita explained, adding that "the introduction of new terms, such as 'data holder', and limited guidance on their application mean organisations must carefully define roles, governance and responsibilities to comply with both frameworks." For companies, Anita stated that the Act "requires designing products for accessible and secure data, enabling fair third-party sharing and improving transparency," and commented that these changes "promise more open markets, stronger innovation, and empowered users across the [European Union]."

"EU Data Act: What enterprises need to know as data portability becomes law," *Tech Informed*, September 12, 2025

"EU Data Act: Stricter standards for smart devices and cloud services," *City AM*, September 12, 2025

"The EU Data Act which comes into force today," *The Legal Diary*, September 12, 2025

“EU Data Act aims for innovation, fairness & strong governance,” *IT Brief UK*, September 17, 2025

"EU Data Act aims for innovation, fairness & strong governance," *Data Centre News UK*, September 17, 2025

"EU Data Act aims for innovation, fairness & strong governance," *CFO Tech UK*, September 17, 2025

"EU Data Act aims for innovation, fairness & strong governance," *SecurityBrief UK*, September 17, 2025

"What does the EU Data Act mean for businesses?" *Verdict*, September 17, 2025

"The Ultimate Guide to Risk & Compliance," *Tech Day*, 2025

"The Ultimate Guide to Edge Computing," *Tech Day*, 2025

"The Ultimate Guide to Data Protection," *Tech Day*, 2025

"The Ultimate Guide to Data Privacy," *Tech Day*, 2025

"The Ultimate Guide to Artificial Intelligence (AI)," *Tech Day*, 2025

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