

Katten Attorneys Quoted in *Chicago Daily Law Bulletin* Article on RumChata Trademark Suit

January 2, 2013

Floyd Mandell, national co-head of the firm's Intellectual Property Practice, and Thomas Maas, an associate in the group, were quoted in an article in *Chicago Daily Law Bulletin* about the trademark battle involving client Agave Loco LLC's RumChata beverage. The popular drink faces infringers of both the name and container. Mr. Mandell explains, "If (RumChata) wasn't popular and nobody knew about it, there may be different considerations. But the brand is popular." Mr. Mandell and Mr. Maas are representing Agave Logo along with attorneys Kristin Achterhof and Breighanne Eggert. ("RumChata Fights to Protect Trademark," December 28, 2012)

CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



Floyd A. Mandell

+1.312.902.5235

floyd.mandell@katten.com



Kristin J. Achterhof

+1.312.902.5296

kristin.achterhof@katten.com

Attorney advertising. Published as a source of information only. The material contained herein is not to be construed as legal advice or opinion.

©2025 Katten Muchin Rosenman LLP.

All rights reserved. Katten refers to Katten Muchin Rosenman LLP and the affiliated partnership as explained at katten.com/disclaimer.