

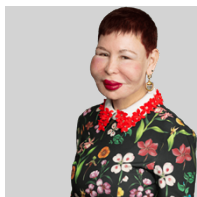
Partner Karen Artz Ash Profiled in *New York Law Journal* Q&A

November 16, 2012

Karen Artz Ash, partner and national co-head of the Intellectual Property Practice, discusses her fashion law practice in a Q&A with the *New York Law Journal*. Ms. Ash talks about what drew her to fashion law, the evolution of the practice and the importance of keeping up with fashion trends. She says, "Clients know when you understand their business. It makes an attorney more than an academic advisor. When you know what the trends are and what the marketplace considers a 'trend,' you can understand what is truly unique, identified with a single brand, or just fashionable." ("[Q&A: Karen Artz Ash](#)," November 16, 2012)

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