

Partner Tasneem Goodman Quoted in Chicago Daily Law Bulletin on Holiday E-Cards

December 30, 2010

Tasneem Goodman, the firm's Director of Marketing, was quoted in an article in the *Chicago Daily Law Bulletin* on holiday e-cards, which have replaced traditional printed cards at many law firms. Katten started sending e-cards in 2008. A firm holiday e-card, says Ms. Goodman, gives Katten a chance to present a single holiday message to clients and contacts, and is also much more environmentally friendly. ("Holiday e-cards challenge the traditional printed cards," December 30, 2010)

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