



Katten's Representation of Lionsgate in *Mad Men* Lawsuit Noted by *The Hollywood Reporter*

April 25, 2013

Katten and David Halberstadter, a partner in the Litigation and Dispute Resolution practice, are mentioned in a *Hollywood Reporter* article in connection with the defense of a lawsuit filed against Lionsgate by an ex-model over the use of her image in the title sequence of the hit AMC series *Mad Men*. Lionsgate, which produces the show, is accused of violating publicity rights by failing to obtain consent to use the image in a montage of period advertisements that appear in the show's opening credits. In response, the company has filed an anti-SLAPP motion seeking to dismiss the lawsuit, arguing that the opening credits have transformative value and arise from First Amendment activity. (["Lionsgate: 'Mad Men' Opening Credits Protected by First Amendment,"](#) April 23, 2013)

CONTACTS

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