

Katten's Representation of Lions Gate in *Mad Men* Settlement Noted in *The Hollywood Reporter* and Law360

August 12, 2013

David Halberstadter, a partner in the Litigation and Dispute Resolution and Entertainment and Media practices, has obtained a settlement on behalf of client Lions Gate Entertainment Inc. as noted in *The Hollywood Reporter* and Law360. Lions Gate was accused by a former fashion model of violating her right of publicity by incorporating into the opening title sequence of Lions Gate's hit AMC series *Mad Men* a 1950s-era Revlon® advertisement in which the plaintiff appeared. Lions Gate responded to the complaint by filing a special motion to strike, commonly referred to as an "anti-SLAPP motion," on the grounds that the television series and its opening sequence are protected by the First Amendment. The settlement was concluded only days before the scheduled hearing on the anti-SLAPP motion. The terms of settlement are confidential, so David could only inform the media that the lawsuit was amicably resolved to the satisfaction of the parties. ("[Lionsgate, Ex-Model Settle *Mad Men* Title Sequence Lawsuit](#)," August 9, 2013; "[Lionsgate, Ex-Model Settle Feud Over *Mad Men* Credits](#)," August 9, 2013)

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