

Partner Lance Zinman Discusses SEC Hedge Fund Marketing Rule on *John Lothian News*

August 20, 2013

Lance Zinman, head of the Chicago Financial Services practice, appeared on *John Lothian News* on August 15, 2013, to discuss the recent Securities and Exchange Commission rule on private fund solicitation. Lance spoke with editor-at-large Doug Ashburn and answered the following questions:

- What are the key points of the SEC rule lifting the ban on marketing by private funds?
- What is the scope of the rule on “disqualifying events”?
- Is the rule expected to usher in a wave of marketing on behalf of hedge funds?
- What is Katten telling clients regarding the marketing rules?

CONTACTS

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