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Partner David Halberstadter Profiled in Corporate LiveWire Roundtable

November 14, 2014

David Halberstadter, a partner in the Entertainment and Media practice, is featured in the Media & Entertainment Law Roundtable 2014 for Corporate LiveWire. This virtual roundtable provides in-depth analysis of the latest trends and recent developments with reference to specific case studies and regulatory changes. David provided an overview of the media and entertainment industry in Los Angeles, CA; and he responded to questions about how US entertainment companies enforce their intellectual property rights, the effect of technological developments on the legal landscape, recent local developments in the area of tax relief and incentives for motion picture and television production, and key trends to look for over the next year.

Regarding 2015 trends, David said, "Disruptive technologies and changing content consumption habits will continue to transform the media and entertainment industry in the year ahead. Shifts in consumers' media consumption preferences, their demand for ubiquitous access to content (including on smart-phones and tablets), and the creation of new business models for monetizing content are among the trends to watch in the coming year."

("Media & Entertainment Law 2014," November 2014)

CONTACTS

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