

Partner Floyd Mandell Quoted in *Managing IP* on the Upsides of Mediation in Trademark Disputes

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Floyd Mandell, a partner in the firm's Intellectual Property Practice, was quoted in a *Managing Intellectual Property* article on the advantages of mediation in trademark lawsuits like the one involving Chrysler and the "Imported from Detroit" slogan. Mr. Mandell believes trademark cases are particularly well-suited for mediation. "It's the beauty of trademark law," he says. "There are very few cases where a good lawyer can't take either side and make an argument. There are creative ways a case could be settled." "[When to Mediate a Trade Mark Case](#)," March 22, 2012.

CONTACTS

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