

### Partner Ken Davis Quoted in *Imaging Economics Advisor* on Legal Risks of Marketing Radiology Practices

May 15, 2007

An article in *Imaging Economics Advisor* reports on a presentation made by W. Kenneth Davis Jr., a partner in the Firm's Health Care Practice, titled "The Legal Risks in Marketing Your Practice," at the 2007 Radiology Summit of the Radiology Business Management Association. Davis explains some of the issues implicated by marketing efforts in light of numerous laws including the federal anti-kickback statute and the Stark self-referral prohibition ("Marketing Your Practice: What Are the Risks?" May 15, 2007).

---

#### CONTACTS

For more information, contact your Katten attorney or any of the following attorneys.



**W. Kenneth Davis, Jr.**

+1.312.902.5573

[ken.davis@katten.com](mailto:ken.davis@katten.com)

Attorney advertising. Published as a source of information only. The material contained herein is not to be construed as legal advice or opinion.

©2025 Katten Muchin Rosenman LLP.

All rights reserved. Katten refers to Katten Muchin Rosenman LLP and the affiliated partnership as explained at [katten.com/disclaimer](https://katten.com/disclaimer).