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FIRM NEWS

Partner Kristin Achterhof Earns Client's Recognition in *MarketWatch*

February 3, 2009

Kristin Achterhof, a partner in the firm's Intellectual Property Practice, was recognized in an article that appeared in *MarketWatch*, *Health Business Week* and several other publications, after she successfully negotiated a settlement with media giant Hearst Communications and obtained a U.S. trademark registration on behalf of Cosmotourist GmbH & Co. Cosmotourist is a Munich-based company with a website that has become an international "hit" as a travel and recreational portal and social networking site. Cosmotourist's Managing Director, Frederik Kraus, is quoted in the article as follows: "This is a great start for the New Year. We are very happy to have been able to come to this agreement with Hearst. During the dispute we felt a bit like David in the story of David and Goliath as we refused to be intimidated by our powerful opponent. It was also quite right that we commissioned attorney Kristin Achterhof of Katten Muchin Rosenman LLP, one of the most renowned law firms, to aid us in the proceedings." ("Cosmotourist and the Publisher of the Magazine Cosmopolitan, the Media Giant Hearst, Come to an Agreement Over a Trademark Dispute," February 3, 2009)

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