Floyd Mandell Provides Tips on Avoiding Intellectual Property Litigation Landmines

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Floyd Mandell, national co-chair of Katten's Intellectual Property department and co-head of the Trademarks and Trademark Litigation practice, provides tips on avoiding problems in trademark litigation. For example, he suggests that an attorney defending a client should explore insurance coverage early. He also recommends acting as civil and professional as possible to opposing counsel, and he suggests, "Never use a mediator that you or someone you trust has not used, and do not wait until the close of discovery or worse yet, the eve of trial, to explore mediation." Floyd is an IP Law360 Voices of the Bar panelist who weighs in on emerging issues in the intellectual property arena. ("What Are Your IP Litigation Landmines?" September 11, 2015)

CONTACTS

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