Joshua Rubenstein Comments on David Bowie's Postmortem Record Sales in the *San Jose Mercury News*

January 11, 2016

Joshua Rubenstein, national head of the firm's Private Wealth practice and David Bowie fan, was quoted in the *San Jose Mercury News* regarding how the demand for an artist's work increases after his or her death because fans know that the artist will never create another album, movie or painting. Joshua stated, "In the music world, as opposed to the art world, that post-death fervor tends to die down after a few years, since musical tastes evolve so rapidly and there is usually an ever evolving stream of musical artists in the deceased artist's particular genre." He also noted that only time will tell how long David Bowie's postmortem sales will last. ("Music Legend David Bowie's Online Record Sales Climb After Death," January 11, 2016).

CONTACTS

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