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Katten Recognized by *World Trademark Review 1000* for Exceptional Work in Trade Identity Protection *Floyd Mandell Given National Distinction for Enforcement and Litigation*

(CHICAGO) Katten Muchin Rosenman LLP was praised for its work in the trademark field by *World Trademark Review 1000 – The World’s Leading Trademark Professionals (WTR 1000)*, which annually identifies the trademark industry’s leading law firms and individual practitioners in 71 jurisdictions around the world.

“Katten’s skilled and talented IP and trademark attorneys protect some of the most famous brands in the world by continuously finding new ways to advance trade identity protection across a variety of industries,” said Katten Chairman Vincent A.F. Sergi.

Regarding the firm’s Chicago practice, *WTR 1000* said Katten “makes it its mission to cultivate long-term relationships with top brands, and word of its efficiency and client-friendliness has spread like wildfire among the upper echelons of big business.” It praised “gold-ranked” Floyd A. Mandell, who also received a national distinction for Enforcement and Litigation, as a “fair but assertive advocate who knows when to push and when to walk away.” The directory also applauded Kristin J. Achterhof for maintaining a “strong federal court and Trademark Trial and Appeal Board (TTAB) practice” and for serving as a “trusted adviser to many of the firm’s key clients on cutting-edge technology and internet issues.”

Referring to Katten’s New York practice, *WTR 1000* noted that the firm “boasts encyclopedic knowledge of the apparel and luxury goods markets,” with Karen Artz Ash as a “fashion branding doyenne whose counseling and transactional expertise is in high demand among leading designers.” It also praised the practice’s capability to “effortlessly” dispatch “end-to-end trademark services,” including at the firm’s Shanghai and London offices, which “guarantee on-point advice on Asian and European matters.”

In describing Katten’s Washington, DC practice, *WTR 1000* said the firm’s “quality relationships and close alliances with foreign legal teams lead to first-class case management” and highlighted Roger P. Furey for his savviness “on both sides of the contentious/non-contentious divide.” Former White House Office of National Service member, Peter J. Riebling, was noted for

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“cementing his reputation as a player at the highest level” and providing Katten with “strength on governmental issues.”

Long recognized as being on the cutting edge of trade identity protection, Katten’s trademark attorneys and litigators handle a wide range of matters involving trade names, trademarks, service marks, trade dress, logos, taglines, slogans, designs and domain names. The firm’s award-winning team guides clients in the development of trade identity rights and actively works to protect those rights and defend claims should litigation ensue.

Katten is a full-service law firm with more than 600 attorneys in locations across the United States and in London and Shanghai. Clients seeking sophisticated, high-value legal services turn to Katten for counsel locally, nationally and internationally. The firm’s core areas of practice are corporate, financial services, insolvency and restructuring, litigation, real estate, environmental, commercial finance, intellectual property, structured finance and securitization, and trusts and estates. Katten represents public and private companies in numerous industries, including nearly half of the Fortune 100, as well as a number of government and nonprofit organizations and individuals.

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