

Kenya S. Woodruff

Partner and National Chair, Health Care Practice and Deputy General Counsel

Dallas Office

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Practices

Corporate
Corporate Governance
Mergers and Acquisitions
Privacy, Data and Cybersecurity
White Collar and Internal Investigations

Industries

FOCUS: Health Care

Education

JD, Duke University School of Law
BA, Emory University
Associate's Certificate, Contract Management, The George Washington University

Bar Admissions

Texas

Court Admissions

US District Court, Northern District of Texas
US District Court, Southern District of Texas
US District Court, Eastern District of Texas
US District Court, Western District of Texas

Community Involvements

American Bar Association, Health Law Section, Council Member, Chair of the Business and Transactions Interest Group and Co-Chair of the 2020, 2021 and 2022 Washington Health Law Summit
Dallas Bar Association, Health Law Section, past Secretary, past Treasurer, past Vice Chair, past Chair
Dallas Theatre Center, Board of Trustees

Kenya S. Woodruff works with hospitals, physicians and other health care providers looking to improve the performance of their clinical operations and ensure regulatory compliance. She also helps those organizations merge and expand, whether through joint ventures, mergers or acquisitions or other collaborations.

A business perspective on health care operations

Due to her prior experience as deputy general counsel at the Parkland Health & Hospital System and as a privacy officer for a publicly traded radiology company, Kenya approaches operational issues from the client's perspective, taking into account both technical issues and practical concerns. She structures arrangements that will be both clinically and financially beneficial to her client, while giving keen attention to regulatory compliance.

Representative Experience

- Represented national chiropractic entity in analyzing, forming and implementing chiropractic practice management, clinical and telehealth services in all 50 states.
- Provide day-to-day regulatory and compliance counseling to a hospital district, including advising on governmental entity and regulatory requirements such as the public information act, government procurement and governmental contracting; and review policies and procedures related to ACGME, EMTALA, ADA, CMS Conditions of Participation and clinical trial compliance in preparation for upcoming surveys.

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DFW Hospital Council Foundation, past Board of Directors

Prism Health North Texas, past Board of Directors

State Bar of Texas, Health Law Section, Council Member, Conference Chair

Southwest Transplant Alliance, Board of Directors

Texas Board of Chiropractic Examiners, Public Member (appointed by Governor for two six-year terms ending 2018)

The Health Industry Council Foundation, past Chair

YMCA of Metropolitan Dallas, Board of Directors

"Kenya is a joy to work with. She is highly capable, practical, approachable and communicative."

"Kenya is a go-to resource for really difficult healthcare regulatory questions."

*- Chambers USA 2023
(Texas, Healthcare) survey response*

- Provided counsel to a national COVID testing company under contract with the US Department of Health and Human Services that coordinates laboratory testing at retail pharmacies and various community sites regarding navigating health care operational and privacy issues unique to the provision of health care in a mobile environment.
- Provide counsel to various provider types regarding various healthcare regulatory and operational matters including, patient privacy, end-of-life, peer review, guardianship and compliance with CMS Conditions of Participation, Joint Commission standards and other accreditation standards.
- Represented hospital districts, universities, private hospital systems and investors in forming 5.01(a)-type nonprofit health organizations and creating provider networks using them.
- Provided HIPAA compliance advice and training for hospitals, clinics, laboratories, pharmacies, electronic patient population management companies, and other health care providers and business associates.
- Represented MSSP accountable care organization with more than 350 independent physicians and an investor entity in the formation, application process and operational phase of ACO and related contracting; counseled ACO on contracting with Medicare Advantage plans and multiple joint venture partners.*
- Represented Dallas-based physician group in negotiations with a Texas hospital district and a large regional private hospital system to outsource the provision of emergency medical services for county hospitals and provide graduate medical education programs for medical residents and fellows.*
- Represented a subcontractor that provided onsite medical testing and screening services under an employer-sponsored wellness plan in electronic breach response and in subsequent investigation by the OCR. The investigation resulted in no fine being levied by OCR against the subcontractor.*

*Experience prior to Katten

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Recognitions

Recognized or listed in the following:

- *Best Lawyers in America*
 - Health Care Law, 2019–2024
 - Lawyer of the Year
 - Health Care Law, 2024
- *Chambers USA*
 - Healthcare, 2015–2023
- *Dallas Business Journal*
 - Leader in Diversity
- *D Magazine*
 - Best Lawyers in Dallas, 2014–2023
- *National Women's Council Top 15 Business Women*
 - 2017
- *Profiles in Diversity Journal*
 - Women Worth Watching, 2016
- *Super Lawyers*
 - Texas, 2014–2023
 - Top 50 Women, Texas Health Care, 2020
- *Super Lawyers Rising Stars*
 - Texas, 2009, 2013
- *Texas Diversity Council*
 - Top Women Lawyer Award, 2018

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News

- Katten Announces John P. Sieger Excellence in Mentoring Award Winners (November 15, 2023)
- Katten Dallas Attorneys Recognized by Texas Super Lawyers 2023 (September 18, 2023)
- Katten Attorneys Distinguished by *Best Lawyers*® (August 17, 2023)
- Katten Boosts Rankings in *Chambers USA Guide 2023* (June 1, 2023)
- *D Magazine* Recognizes 12 Dallas Partners on 2023 Best Lawyers List (April 27, 2023)
- *Texas Lawbook* Reflects on Five Years of Katten in Dallas in Q&A With Mark Solomon (April 14, 2023)
- Katten Celebrates Women's History Month With Former US Ambassador to Ukraine Marie Yovanovitch (March 23, 2023)
- 'Leader in Diversity' Honoree Kenya Woodruff Interviewed by *Dallas Business Journal* on DEI Efforts (February 28, 2023)
- *Texas Lawyer* Features Kenya Woodruff in Best Mentor Q&A (December 27, 2022)
- Katten Attorneys Recognized by 2022 Texas *Super Lawyers* (September 23, 2022)
- Katten Attorneys Recognized by *Best Lawyers*® (August 18, 2022)
- *Texas Lawyer* Honors Kenya Woodruff as a "Best Mentor" (July 28, 2022)
- Katten Ranked Leading Law Firm by *Chambers USA 2022* (June 1, 2022)
- Kimberly Smith and Kenya Woodruff to Serve on *Law360* Editorial Advisory Boards (April 27, 2022)

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- Dallas Attorneys Recognized in *D Magazine's* 2022 Best Lawyers List (April 22, 2022)
- Katten's International Women's Day Event Featured NPR's Nina Totenberg (March 9, 2022)
- Coronavirus (COVID-19) Resource Center (November 10, 2021)
- Katten Named Finalist in 2021 Best Places to Work in North Texas for Second Consecutive Year (October 26, 2021)
- Katten Attorneys Named to 2021 Texas Super Lawyers List (September 22, 2021)
- Mark Solomon Interviewed by *The Texas Lawbook* about the Dallas Office's Successes and Challenges in 2020 (August 27, 2021)
- Katten Attorneys Listed in *The Best Lawyers in America*® (August 19, 2021)
- Kenya Woodruff Talks Embracing Diversity With *D Magazine* (August 10, 2021)
- Katten Boosts Rankings in *Chambers USA* 2021 (May 20, 2021)
- *D Magazine* Names Katten Partners to Best Lawyers in Dallas List (April 23, 2021)
- Texas Super Lawyers Honors Five Katten Attorneys as Top Women, Rising Stars (December 16, 2020)
- Katten Selected Among "2020+ Top Companies for Executive Women" (December 1, 2020)
- Katten Attorneys Selected for 2020 Texas Super Lawyers List (October 19, 2020)
- Katten Renews Mansfield Rule Participation to Increase Diversity in Law Firm Leadership (September 15, 2020)
- Katten Honored Among Best Law Firms for Women by *Working Mother* (September 8, 2020)

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- Katten Attorneys Distinguished as Top Legal Talent in the 2021 *Best Lawyers in America* and *Best Lawyers: Ones to Watch* Lists (August 20, 2020)
- National and Trade Media Laud Erin England's Arrival at Katten (June 19, 2020)
- Katten Team Represents eTrueNorth in COVID-19 Mobile Testing Agreements (May 8, 2020)
- *D Magazine* Names Katten Partners to Best Lawyers in Dallas List (April 30, 2020)
- Governor Issues Guidance on Reopening for Texas Health Care Providers (April 28, 2020)
- Katten Rated Top Law Firm by *Chambers USA* 2020 (April 23, 2020)
- Reopening of Texas Health Care Providers (April 23, 2020)
- Katten Recognized Among Top Companies for Executive Women (March 3, 2020)
- Katten Attorneys Chosen for Top Women Texas Super Lawyers, Rising Stars Lists (February 5, 2020)
- Katten Attorneys Chosen for 2019 Texas Super Lawyers List (September 3, 2019)
- Katten Lauded Top Ranked Law Firm by *Chambers USA* 2019 (April 25, 2019)
- Kenya Scott Woodruff Discusses "Saying Yes" With *The Glass Hammer* (February 11, 2019)
- Katten Health Care Partners Mentioned in *Dallas Business Journal* (December 19, 2018)
- New Katten Health Care Partners Create Media Buzz in Dallas (October 11, 2018)
- All-Star Trio of Women Boosts Katten's Health Care Practice in Dallas (October 5, 2018)

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Publications

- Why Mentoring Matters: Katten's Kenya S. Woodruff (May 2, 2022)
- Why Mentoring Matters: Katten's Ramana Rameswaran (May 2, 2022)
- Katten Health Care Symposium: The Business of Health Care in the Wake of COVID, the Election and Social Uncertainty | Key Takeaways (November 10, 2020)
- *Health Care Law Perspectives* (August 2020) | *Contributor*
- Privacy for Schools: Key eLearning Considerations (May 20, 2020)
- CMS Revisits Hospital Co-Location (Summer 2019)
- CMS Issues Draft Guidance for Hospital Co-Location (May 6, 2019)
- A Balancing Act: Alternative Payment Models and Physician Compensation (October 2017)
- ACO Risks and Rewards: Balancing Opportunities for Innovation with Effective Compliance (October 2014)
- Physician-Owned Entities Still Under Federal Microscope (December 20, 2013)

Presentations and Events

- 36th Annual Texas Health Law Conference (October 8–10, 2023) | *Chair*
- 2023 Healthcare Governance Conference | Presented by Texas Healthcare Trustees (July 27–29, 2023) | *Presenter* | *Enterprise Risk Management*
- Katten 2023 Diversity Summit (June 12–14, 2023) | *Moderator* | *Real Talk on Navigating a Law Firm Career*
- Ethical Issues in Internal Investigations (October 13, 2022) | *Presenter*

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- 2022 Healthcare Governance Conference (July 28–30, 2022) | *Presenter* | *Setting Up Compliance Infrastructure*
- Katten Celebrates International Women's Day with Nina Totenberg (March 8, 2022)
- Washington Health Law Summit 2021 (December 6-7, 2021)
- 34th Annual Texas Health Law Conference (October 11–12, 2021)
- WLF "Owning the Room" Virtual Workshop and Networking Event (September 9, 2021)
- 2021 Healthcare Governance Conference (July 22-24, 2021) | *Presenter* | *Balancing Appropriate Governance and Effective Risk Management*
- State Bar of Texas African American Lawyers Section Summit (April 24, 2021) | *Presenter* | *COVID19: Considerations for Attorneys & Communities of Color*
- 32nd Annual Health Law Conference (April 7, 2021) | *Presenter* | *Pandemic Relief Dollars: To Whom Much is Given, Much is Expected*
- Healthcon 2021 (March 31, 2021) | *Presenter* | *Hospital – Post-Acute Strategies*
- 2020 VIRTUAL Business of Healthcare Colloquium (November 7–8, 2020) | *Presenter* | *Telehealth Compliance, Regulatory Issues and Recent Enforcement*
- 18th Annual Course Advanced Business Law (November 5–6, 2020) | *Panelist* | *Healthcare, Telemedicine, and Telehealth*
- Katten Health Care Symposium: The Business of Health Care in the Wake of COVID, the Election and Social Uncertainty (October 29, 2020) | *Presenter*
- 33rd Annual Texas Health Law Conference (October 5–6, 2020) | *Moderator* | *The Frontline Response to the Healthcare Crisis* | *Diversity, Inclusion and the Path Forward*
- Minority Clerkship Luncheon (July 16, 2020) | *Speaker*
- 2020 North Texas Economic Forum – Healthcare: an Economic Engine in M&A (January 21, 2020) | *Panelist*

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- InterFace Healthcare Real Estate 2019 (September 17, 2019) | *Presenter* | *The 2020 Election: Medicare for All, the Future of the ACA, Cost & Price Transparency.....and the Implications for Healthcare Real Estate*
- 2019 North Texas State of Reform (September 12, 2019) | *Presenter* | *New Models of Care Coordination*
- Health Care Industry Conference (April 25–26, 2019) | *Speaker* | *The Evolving Healthcare System: Chasing Value, Going Micro and Associated Regulatory Concerns*
- The University of Texas School of Law 31st Annual Health Law Conference (March 27–29, 2019) | *Participant* | *Reimbursement Changes and the Modern-Day Physician Practice*
- 20th ABA Conference on Emerging Issues in Healthcare Law (March 13–16, 2019) | *Presenter* | *The Evolving Health System – Chasing Value, Going Micro, and Associated Regulatory Concerns*
- Healthcare Law & Compliance Institute (March 3–5, 2019) | *Presenter* | *Navigating Legal Realities While Achieving the Goal of Innovative Healthcare Delivery*
- Texas Health Law Conference (October 7–9, 2018) | *Participant* | *Civil Enforcement Update*
- UT Southwestern Medical Center, 2018 Healthcare Diversity Summit (July 17, 2018) | *The Risk of No Action vs. The Power of Inclusion*
- American Health Lawyers Association, Annual Meeting (June 26, 2018) | *Value-Based Payments in a Fee-for-Service World: Compliance with Physician Payments, co-presenter*
- LORMAN Education Services (May 22, 2018) | *CMS Final MACRA Rule – Moving From Volume to Value*
- UT Health Law Conference (April 5, 2018) | *Survival Strategies for Physician-Owned Entities*

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- 2015 ACO Provider Management & Network Building Summit (December 8–9, 2015) | *Achieve Cost and Health Outcomes by Incorporating Behavioral Health*
- 13th Annual Washington Health Law Summit Conference (December 7–8, 2015) | *Consolidation or Coordination? FTC and DOJ Guidance on the Future of Mergers and ACOs*
- AAPC Richardson Texas Chapter (May 23, 2015) | *Reimbursement Changes Driving New Healthcare Delivery Models*
- American Bar Association Health Law Program (May 15, 2015) | *Presenter | Hot Topics In Federal Health Law*
- 27th Annual Health Law Conference (May 1, 2015) | *Co-presenter | New Models of Delivering Healthcare: Why Can't We All Just Get Along?*
- Affordable Care Act Symposium at Thurgood Marshall School of Law, Houston, TX (April 16, 2015) | *Medicare ACOs presentation*
- Tarrant County Bar Association (April 15, 2015) | *Top 3 Issues To Consider When Contracting With A Healthcare Entity*
- North Texas Health Care Professionals Association (January 20, 2015) | *Medicare ACOs: Business Planning and Structural Considerations*
- North Texas Health Care Professionals Association Study Group (January 8, 2015) | *Provider/Payor/Investor Alliances Post-ACA*
- Blue Goose International - Texas Pond Workshop (September 11, 2014) | *The ACA and Its Impact on Workers' Compensation*
- State Bar of Texas, Texas Minority Counsel Program (September 4, 2014) | *Panelist | Healthcare Insurance and Delivery Post Affordable Care Act*
- Physician Hospitals of America (June 26, 2014) | *Co-presenter | Achieving Effective Compliance Post-Affordable Care Act webinar*
- Co-sponsored by the State Bar of Texas, Health Law Section and the Texas Hospital Association (July 30, 2013) | *83rd Texas Legislative Session Health Care Update webinar*

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- State Bar of Texas Annual Health Law Section Meeting (June 21, 2013) | *Legislative Update 2013: The Texas Legislature and Healthcare*
- Dallas Bar Association Health Law Section (June 19, 2013) | *Accountable Care Organizations: Structuring and Planning Considerations*
- Dallas Bar Association Franchise and Distribution Law Section (April 16, 2013) | *How Does the Affordable Care Act Affect My Franchise Clients?*
- American Bar Association, Health Law Section (January 17, 2013) | *Payer-Physician Alignment Strategies: Prevailing Legal, Valuation and Industry Perspectives*
- Dallas Bar Association, Health Law Section (2012) | *Ethical Dilemmas: When Healthcare Investigations Meet Litigation*
- Lorman Education Services (2012) | *Medical Records Law in Texas: General Principles of Confidentiality, Access to Medical Records and HB 300*
- Health Industry Council of the North Texas Region (July 10, 2012) | *Supreme Court Decision: Are We Ready for What's Next?*
- Health Law Association, Dedman School of Law (September 29, 2011) | *Health Law Careers Symposium*
- Dallas Bar Association (2011) | *The Current State of Health Reform*