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Katten Recognized as Top IP Firm by *World Trademark Review*

(CHICAGO) Katten Muchin Rosenman LLP was recognized for its trademark services by *World Trademark Review 1000 – The World’s Leading Trademark Professionals (WTR 1000)*, which identifies the trademark industry’s leading law firms and individual practitioners in more than 70 key jurisdictions globally. Katten Chairman Roger P. Furey and Partners Kristin J. Achterhof, Karen Artz Ash and Floyd A. Mandell received individual accolades. Mandell also received a national distinction for his work in Enforcement and Litigation.

Of the Chicago practice, *WTR 1000* said, Katten’s team is “very practical, down to earth and geared towards commercial realities – it really takes the time to understand your business and is interested in the issues that you face.” The guide praised Mandell, national co-chair of Katten’s Intellectual Property department and co-head of the Trademarks and Trademark Litigation practice, as “thoughtful and incredibly wise” and “one of the country’s pre-eminent litigators.” It also noted that his “understanding of the law, circuit splits and emerging issues is unparalleled.” Acknowledged for her “inspirational courtroom performances,” Achterhof, co-head of Katten’s Advertising, Marketing and Promotions practice, also was recognized as a “contentious ace” who is a “trusted adviser of several tech titans.”

Of the New York practice, *WTR 1000* noted that Katten boasts “transactional excellence” with Ash, national co-chair of the firm’s Intellectual Property department and co-head of the Trademarks and Trademark Litigation practice, at the helm. As one of the “foremost fashion authorities in the business,” Ash also was recognized as a “tremendous resource for industry-specific insight into a wide range of branding problems.”

WTR 1000 called Katten’s DC practice, the “go-to for any branding matter” and highlighted Katten Chairman Furey as an “innovative and first-rate” litigator who “deploys creative strategies that frequently lead to the prompt resolution of disputes.”

Long recognized as being on the cutting edge of trade identity protection, Katten’s trademark attorneys and litigators protect some of the most famous brands in the world by handling a wide range of matters involving trade names, trademarks, service marks, trade dress, logos, taglines, slogans, designs and domain names. The firm’s award-winning team guides clients in the

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development of trade identity rights and actively works to protect those rights and defend claims should litigation ensue.

Katten is a full-service law firm with more than 600 attorneys in locations across the United States and in London and Shanghai. Clients seeking sophisticated, high-value legal services turn to Katten for counsel locally, nationally and internationally. The firm's core areas of practice include corporate, financial services, insolvency and restructuring, litigation, real estate, environmental and workplace safety, commercial finance, intellectual property, structured finance and securitization, and trusts and estates. Katten represents public and private companies in numerous industries, including a third of the Fortune 100, as well as a number of government and nonprofit organizations and individuals. For more information visit www.kattenlaw.com.

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