

For Immediate Release

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Katten Among First Law Firms to Launch Web Site Designed for Handheld Devices

Handheld site enables on-the-go access to key Firm information from all types of mobile devices

CHICAGO – Katten Muchin Rosenman LLP today announced the launch of a version of its Web site, www.kattenlaw.com, specifically optimized for viewing on all of today's handheld devices, including BlackBerrys and Treos. Katten is one of the only law firms in the nation to have created such a site, allowing users quick access to key Firm information such as office locations, attorney bios and contact information, in a format that is easily readable on a small screen.

As more and more business is conducted outside the office, busy professionals rely increasingly on handheld devices to stay up-to-date and remain in touch with colleagues and clients. While any Web site is technically viewable from any Internet-enabled handheld device, nearly all are optimized for access from desktop and laptop computers, loaded with graphics and other special features not supported by handhelds. This makes them extremely difficult to view and very slow to load on a handheld device, often requiring both vertical and horizontal scrolling in order to read an entire page.

Katten's handheld-optimized Web site, developed in conjunction with [Hubbard One](#), a Thomson Elite business, strips away much of the standard site's information and graphics, creating an easily readable, fast-loading Web site, which includes only the information most likely to be needed by mobile users. The site is designed so that users logging on to www.kattenlaw.com from a handheld device will receive the handheld version of the Web site, while those accessing the same Web address from a conventional computer, will see Katten's full site.

"We are constantly evaluating ways to make it easier for our attorneys, clients, prospects and other interested professionals to access critical Firm information," said [Nicole Auerbach](#), Katten's National Marketing Partner. "Users can now easily look up an office address on their Blackberry from the backseat of a taxi, or find a Firm attorney's bio and contact information while waiting to board a plane."

Katten Muchin Rosenman LLP (www.kattenlaw.com) is a full-service law firm with offices in the nation's largest centers of business, government, finance and technology and an affiliated entity in London. With over 650 attorneys in more than 40 areas of practice, Katten provides timely and cost-effective counsel to clients in numerous industries. Katten provides advice for a wide range of public and private companies – from entrepreneurial, emerging-growth, and middle market firms to global

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Fortune 100 corporations – as well as government entities, institutions of higher learning, museums and a host of other charitable and cultural organizations.

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