**Katten Strengthens Privacy, Technology and AI Capabilities with Addition of Ex-Meta Counsel Brandy Worden**

(LOS ANGELES) Katten announced today that Brandy Worden has joined the firm's Los Angeles office as a partner in its Intellectual Property practice. Worden advises clients on privacy, technology and artificial intelligence (AI) matters, bringing extensive experience counseling global companies on complex regulatory, compliance, litigation and investigatory issues at the intersection of technology, data and innovation.

"Brandy's arrival reflects the rapidly growing client demand for sophisticated counsel on privacy, data governance, AI and emerging technologies," said Deepro Mukerjee, chair of Katten's global Intellectual Property department. "She brings an exceptional combination of regulatory, litigation and in-house experience, along with a practical approach to help clients navigate an increasingly complex legal landscape. Her addition enhances our ability to advise clients on the most pressing technology and data-related challenges facing their businesses today."

Drawing on experience both in private practice and in-house, including leading a global privacy team at Meta, Worden counsels clients across a range of industries, including technology, retail, healthcare, hospitality, media and financial services, on privacy, technology and AI governance matters, regulatory investigations, cyber incident preparedness and response, and complex disputes involving privacy and data protection issues. She also advises clients on a broad range of federal, state and international privacy and technology laws and has helped organizations develop compliance programs involving emerging technologies, including AI, blockchain, biometrics, cloud services, social media platforms and other data-driven technologies.

"Brandy is an outstanding addition and further strengthens our presence in Los Angeles, one of the nation's most dynamic technology markets," said Karen Artz Ash and Floyd Mandell, co-chairs of the Intellectual Property department's Trademark, Copyright, and Privacy practice group. "Her experience working with innovative companies across industries, coupled with her leadership in privacy and AI governance, will be a tremendous asset to our clients and our firm."

Worden's privacy and AI governance credentials include Fellow of Information Privacy (FIP), Artificial Intelligence Governance Professional (AIGP), Certified Information Privacy Professional/United States (CIPP/US) and Certified Information Privacy Professional/Europe (CIPP/E) designations from the International Association of Privacy Professionals (IAPP), as well as a Harvard Cybersecurity Risk Management Certification.

Katten's Intellectual Property practice represents innovative companies, emerging growth businesses, and established market leaders in the development, protection, enforcement and commercialization of intellectual property assets. The group counsels clients across the full spectrum of IP matters, including patent litigation, trademark, copyright and trade

secret disputes, portfolio management, licensing, advertising and brand protection, privacy, AI and technology-related issues. Attorneys in the practice handle complex, high-stakes matters in industries ranging from life sciences, pharmaceuticals, medical devices and healthcare to technology, consumer products and financial services. With extensive experience before federal and state courts, the US Patent and Trademark Office, the Patent Trial and Appeal Board, and appellate tribunals, the team provides strategic guidance that helps clients protect innovation, manage risk and achieve their business objectives worldwide.