Katter

Katten Muchin Rosenman LLP

525 West Monroe Street Chicago, Illinois 60661-3693 +1.312.902.5200 tel +1.312.902.1061 fax www.kattenlaw.com

For Immediate Release February 8, 2018

Contact:

Jackie Heard +1.312.902.5450 jackie.heard@kattenlaw.com

> Kate Shenk +1.312.577.8415 kate.shenk@kattenlaw.com

Katten Prized as Top IP Firm by World Trademark Review Floyd Mandell Awarded National Distinction for Enforcement and Litigation

(CHICAGO) Katten Muchin Rosenman LLP announced today that it was recognized for its trademark services by World Trademark Review 1000 – The World's Leading Trademark Professionals (WTR 1000), which identifies the trademark industry's leading law firms and individual practitioners in more than 70 key jurisdictions globally. Katten Chairman Roger P. Furey and partners Kristin J. Achterhof, Karen Artz Ash, Floyd A. Mandell and Jan Tamulewicz received individual accolades. Mandell also received the highest national distinction for his work in Enforcement and Litigation.

WTR 1000 called Katten's Chicago's practice a "litigation powerhouse" and "premier branding gang" that offers a "depth of industry-specific know-how and impeccable customer service." The guide applauded Mandell, national co-chair of Katten's IP department and co-head of the Trademarks and Trademark Litigation practice, as "a veritable dean of the trademark bar." He was also touted as an "exceptional litigator" who "sees the big picture" when undertaking "complex and difficult cases." Similarly, Achterhof, who serves as both co-chair of Katten's national IP Litigation practice and co-head of the Advertising, Marketing and Promotions practice, was also praised for her ability to "assuage the fears of big brand names" as well as for her "stellar courtroom performances."

Of the New York practice, WTR 1000 recognized Ash, national co-chair of the firm's IP department and co-head of the Trademarks and Trademark Litigation practice, as "a fantastic lawyer with an abundance of expertise in all facets of trademark law and licensing, especially in the fashion sector." Ash was commended for her "sharp and creative mind" and ability to quickly "grasp complex topics and then provide her recommendation without missing a beat." She was also touted for understanding "what in-house lawyers are looking for." Tamulewicz, called "a genius when it comes to European matters," was similarly featured for his "excellent knowledge of trademark law concerning international protection."

WTR 1000 described Katten's DC practice as central to the firm's brand management, and highlighted Katten Chairman Furey as an "established name in the field" with more than 25 years



February 8, 2018 Page 2

of experience protecting and enforcing IP rights. The publication also noted the addition of Terence P. Ross, co-chair the firm's IP Litigation practice, as a critical member of the DC team.

Long recognized as being on the cutting edge of trade identity protection, Katten's trademark attorneys and litigators protect some of the most famous brands in the world by handling a wide range of matters involving trade names, trademarks, service marks, trade dress, logos, taglines, slogans, designs and domain names. The firm's award-winning team guides clients in the development of trade identity rights and actively works to protect those rights and defend claims should litigation ensue.

Katten is a full-service law firm with more than 600 attorneys in locations across the United States and in London and Shanghai. Clients seeking sophisticated, high-value legal services turn to Katten for counsel locally, nationally and internationally. The firm's core areas of practice include corporate, financial services, insolvency and restructuring, litigation, real estate, environmental and workplace safety, commercial finance, intellectual property, structured finance and securitization, and trusts and estates. Katten represents public and private companies in numerous industries, including a third of the Fortune 100, as well as a number of government and nonprofit organizations and individuals. For more information visit <u>www.kattenlaw.com</u>

###