

## For Immediate Release

October 22, 2008

Contact: Jason Milch  
312.846.9647  
[milchj@jaffeassociates.com](mailto:milchj@jaffeassociates.com)

## Katten's Floyd Mandell Named Among Top 500 Lawyers in America by Lawdragon

**CHICAGO** – Katten Muchin Rosenman LLP is pleased to announce that [Floyd A. Mandell](#), National Co-Chair of the firm's [Intellectual Property Practice](#), has been named among the Lawdragon 500 Leading Lawyers in America for 2008. Profiles of all Lawdragon 500 members will be published in the magazine's January 2009 issue. A complete listing of the Lawdragon 500 is available at [www.lawdragon.com](http://www.lawdragon.com).

Lawdragon creates its guides to the best lawyers in the United States through a combination of online balloting and independent research. Its reporters and editors interview thousands of lawyers to get their input on the top "Dragons" in any region or practice field. Lawdragon also collects votes through an online ballot, which democratizes such lists, allowing lawyers who might be overlooked through traditional surveying techniques to be identified. Those submissions are then researched and vetted by its editorial staff.

To select its guide, Lawdragon surveys the quality of the votes an individual receives, giving more weight, for example, to the vote of a corporate counsel than to a partner in the nominee's firm, while acknowledging the quantity of votes. Based on that combination, as well as vetting recent cases and activity, Lawdragon assembles a guide that reflects geographic and practice diversity while always underscoring excellence.

"Floyd exemplifies what a lawyer should be," said [Vincent A.F. Sergi](#), Katten's National Managing Partner. "His unwavering dedication to client service, combined with outstanding legal skill has made him a valued counselor to top domestic and international companies for many years. This honor by Lawdragon underscores these qualities and we are happy to have him on our team."

Mr. Mandell practices primarily in the area of intellectual property counseling and litigation. His areas of concentration include trademarks, trade dress, unfair competition, trade secrets, copyrights, high tech disputes, e-commerce and Internet disputes, and false advertising. In addition to serving as National Co-Chair of Katten's Intellectual Property Practice, Mr. Mandell is a member of the firm's Board of Directors.

Mr. Mandell has served as lead trial counsel for many national and international clients, including Microsoft Corporation, Arcadia Group International, RIAA, Fruit of the Loom, Allstate Insurance Co., Sears, Roebuck and Co., Bausch & Lomb, Universal Studios, Universal Music Group, Home Box

October 22, 2008

Page 2

Office, Inc. (HBO), AIG, Fortune Brands, Motorola, E! Entertainment Television, Planet Hollywood, Polaroid, Sanyo, Arkansas Best (ABF) and many other large companies with valuable intellectual property. Mr. Mandell has been involved in more than 40 published decisions, many of which have involved novel or cutting-edge issues. He has also served as a mediator for several Courts and organizations.

Katten's nationwide Intellectual Property Practice provides a complete range of services for domestic and international companies seeking to protect and exploit their intellectual property. The firm recognizes that its clients' patents, trademarks, business names, copyrights, proprietary technology and trade secrets are among their most valuable assets. Therefore, in addition to securing patents, trademarks and copyrights throughout the United States and around the world, and instituting programs to prevent the loss of trade secrets, Katten assists clients in exploiting intellectual property rights through licensing, as well as joint venture and technology transfer agreements. The practice's seasoned litigation attorneys enforce and protect clients' patent, trademark and copyright rights in jurisdictions across the United States and abroad, and they also counsel clients concerning the validity and valuation of intellectual property when faced with potential acquisition, threat of infringement claims or infringement by others.

*Katten Muchin Rosenman LLP ([www.kattenlaw.com](http://www.kattenlaw.com)) is a full-service law firm with offices in the nation's largest centers of business, government, finance and technology and an affiliated entity in London. With over 650 attorneys in more than 40 areas of practice, Katten provides timely and cost-effective counsel to clients in numerous industries. Katten provides advice for a wide range of public and private companies – from entrepreneurial, emerging-growth, and middle market firms to global Fortune 100 corporations – as well as government entities, institutions of higher learning, museums and a host of other charitable and cultural organizations.*

###