

# Roger P. Furey

## Chairman

Washington, DC Office

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### Practices

FOCUS: Intellectual Property

Advertising, Marketing and Promotions

Intellectual Property Litigation

International

Trademark Licensing and Strategy

Trademarks and Trademark Litigation

### Industries

Aviation

Technology

### Education

JD, University of Virginia School of Law

BS, George Mason University

### Bar Admissions

District of Columbia

Virginia

### Court Admissions

US Court of Appeals, Sixth Circuit

US District Court, District of Columbia

US Court of Appeals, Federal Circuit

US District Court, Eastern District of Virginia

US Court of Appeals, Fourth Circuit

US Court of Appeals, District of Columbia Circuit

US District Court, District of Maryland

US Court of Appeals, Ninth Circuit

Supreme Court of Virginia

As the chair of Katten, Roger Furey leads the development of the firm's vision, strategic direction and growth. Roger also works together with CEO Noah Heller to execute on the firm's strategic priorities, including strengthening the firm's diversity and inclusion, pro bono, and community engagement capabilities. Roger spends much of his time with clients of the firm, ensuring they receive the highest quality legal service delivered with efficiency and innovation. In addition to his role as chair, during his legal career Roger has protected and enforced the intellectual property rights of his clients in every region of the world. His practice concentrates on disputes involving trademarks, trade secrets, copyrights, advertising and other areas of unfair competition.

### Protecting and enforcing intellectual property and advertising rights

Roger's IP litigation experience includes trademark and trade dress infringement, copyright infringement and trade secret misappropriation for clients across a wide range of industries, including telecommunications and information technology, automotive parts, chemical coatings, consumer homecare, industrial power sources, aviation and aerospace, flooring products and defense contracting.

In the advertising and marketing arena, Roger represents clients in Lanham Act Section 43(a) false advertising and state law unfair competition litigation. He also handles inquiries, investigations and litigations brought by regulators including the Federal Trade Commission and state attorneys general. His location in the Washington, DC office provides him with ready access to federal regulators, and he has developed strong working relationships with many of them. Finally, Roger and his team review client advertising campaigns for compliance with federal and state regulatory requirements, and he is active in representing clients in advertising disputes brought before the National Advertising Division (NAD) of the Better Business Bureau.

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## Community Involvements

International Trademark Association

American Bar Association, Intellectual  
Property Section

Washington Metropolitan Association of  
Corporate Counsel of America

## Representative Experience

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- Represented eye care company in advertising litigation with competitors before the NAD.
- Defended global family-care products company in federal court trade dress and trademark infringement litigation involving design of family care products.
- Represent clothing manufacturer in potential federal court false advertising litigation involving Made in USA and other claims.
- Represent telecommunications company in federal court litigation involving false advertising claims brought by competitor.
- Represent global family-care products company in federal court trademark infringement litigation involving television commercials and other advertising for a home-care product.
- Represented property management company in FTC investigation into alleged violations of the FTC Act.
- Represented wireless device manufacturer in FTC and state attorneys general investigations into alleged false advertising involving viral marketing of YouTube video of product demonstration.
- Represent online education provider in FTC investigation into alleged deceptive trade practices.
- Represented vacuum cleaner manufacturer in federal court litigation involving claimed violations of Section 43(a) of the Lanham Act (false advertising).
- Counseled global battery manufacturer on compliance with advertising and sweepstakes promotions laws.
- Represent Internet domain name registry in federal court litigation involving first amendment issues.

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- Represented sewage aeration system manufacturer in federal court and Trademark Office trademark infringement and registration litigation.
- Represented private watchdog agency in federal court litigation involving trademark infringement, Section 1983 and first amendment issues.

## Recognitions

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*Recognized or listed in the following:*

- *Chambers USA*
  - Intellectual Property: Trademark, Copyright & Trade Secrets, 2018–2019
- *Citywealth*
  - Top 15 Leadership Dream Team USA, 2022
- *Managing Intellectual Property*
  - IP Star – Trademark, 2014–2023
- *Super Lawyers*
  - Washington, DC, 2012–2017, 2019–2020
- *The Legal 500 United States*
  - Recommended Attorney, 2016–2021
- *World Trademark Review 1000*
  - District of Columbia, 2011, 2013, 2015–2023

## News

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- *Managing Intellectual Property* Recognizes Katten IP Stars (June 29, 2023)
- Katten Recognized as One of the "Best Law Firms for Women and Diversity" (June 1, 2023)

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- Katten Launches New Practice Focused on ESG Risk and Investigations (February 14, 2023)
- Katten Financial Services Counsel Named to Industry Hall of Fame (February 2, 2023)
- Katten Announces Leadership Changes in Financial Markets and Regulation, Affordable Housing and Community Development Practices (December 22, 2022)
- Katten Partner Becky Lindahl Selected as Recipient of the John P. Sieger Excellence in Mentoring Award (November 22, 2022)
- Katten Pro Bono Director Jonathan Baum Honored as Champion of Justice by the Chicago Lawyers' Committee for Civil Rights (November 18, 2022)
- Katten Creates Mentoring Award in Honor of the Late Insolvency & Restructuring Chair John Sieger (October 13, 2022)
- *Citywealth* Picks Katten as a Top 15 Diversity Leadership Dream Team (October 13, 2022)
- Katten Brings on New CFO Renée Lercher (September 30, 2022)
- BTI Consulting Group Ranks Katten Among Top Firms With Partners Invested in Associates' Success (August 2, 2022)
- Katten Names New Partners (July 26, 2022)
- Katten Expands Sponsorship Program for Diverse Attorneys (June 14, 2022)
- *Managing Intellectual Property* Recognizes Seven Katten Attorneys as 2022 IP Stars (May 27, 2022)
- Katten IP Partners Receive Accolades in *World Trademark Review 1000* (May 23, 2022)
- BTI Consulting Names Katten to List of 59 Firms That Improve Client Service More than Others (March 25, 2022)
- Katten Welcomed Former Senior Obama Advisor Valerie Jarrett as Guest Speaker for Black History Month Event (February 10, 2022)

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- *Law360* Quotes Chairman Roger Furey About Pandemic's Impact Across the Legal Industry (January 5, 2022)
- Katten Praised as a "Top Performer" by Leadership Council on Legal Diversity (November 1, 2021)
- Katten Bankruptcy Team Wins Numerous Turnaround Awards From The M&A Advisor (September 20, 2021)
- Katten Litigator Tapped for Key Role in Ongoing UAW Oversight (September 13, 2021)
- Katten Health Care Attorney Tapped to Lead ABA Health Law Committee (August 31, 2021)
- Katten Health Care Attorneys Tapped for Top ABA Diversity and Education Posts (July 29, 2021)
- Katten Spotlights Programs Aimed at Strengthening Firm Culture on Heels of Survey (July 26, 2021)
- Katten Appoints New Practice Heads, Building on Stellar Leadership (July 15, 2021)
- Katten Promotes 16 Attorneys to Partner (July 7, 2021)
- Katten Ranked Best in Intellectual Property by Managing IP Stars 2021 (July 7, 2021)
- Katten's Chairman Roger Furey Explains to *The American Lawyer* Why Katten Decided to Raise the Salaries of Business Professionals (June 30, 2021)
- Katten Receives High Marks in Derivatives, M&A and Securitization in The Legal 500 United States 2021 Guide (June 10, 2021)
- Katten Partner Anna-Liza Harris Named Chair of the Board of Trustees for the Structured Finance Foundation (April 28, 2021)
- National Task Force on Lawyer Well-Being Establishes Institute for Well-Being in Law (April 26, 2021)
- Katten Appoints Kimberly Smith as Corporate Global Chair (April 19, 2021)

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- Katten Recognized as Leader for Pro Bono Efforts to Help Underserved Communities (March 8, 2021)
- Katten Honors Namesake Founding Partner Retiring After 65+ Years Practicing Law (February 25, 2021)
- Katten IP Practice Honored by *World Trademark Review 1000* (February 24, 2021)
- Katten Celebrates Commitment to Public Service in Virtual Pro Bono Service Awards Ceremony (January 20, 2021)
- Katten Taps Karen Nelson to Lead Charlotte Office (January 15, 2021)
- Leading in a Time of Crisis: Katten's 2020 *Pro Bono Annual Review* (December 11, 2020)
- Katten Partners Praised for Outstanding Client Service (December 10, 2020)
- Katten Selected Among "2020+ Top Companies for Executive Women" (December 1, 2020)
- Katten Announces New Partner Class (October 30, 2020)
- Michaela Crocker Featured in *Reuters, Law360* (October 1, 2020)
- *Working Mother* Names Katten Among 100 Best Companies (September 15, 2020)
- Katten Funds Education and Internship with MAG for Young Angolan Girl Injured by Mine Explosion (September 2, 2020)
- Katten Joins New Law Firm Antiracism Alliance (July 2, 2020)
- Katten Named Top-Tier Firm in Structured Finance and Securitization by The Legal 500 United States 2020 Guide (June 16, 2020)
- Katten Joins Law Firm Leaders in Support of the Repeal of New York State Civil Rights Law Section 50-a (June 12, 2020)
- Katten Private Wealth Head Elected to Industry Leadership Post (June 4, 2020)
- Katten Ranked Best in Intellectual Property by Managing IP Stars 2020 (May 1, 2020)

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- Katten Attorneys Named to 2020 Washington, DC Super Lawyers, Rising Stars Lists (April 16, 2020)
- *World Trademark Review* Spotlights "Exceptional" Katten IP Partners (March 5, 2020)
- Katten Recognized Among Top Companies for Executive Women (March 3, 2020)
- Katten Gives Back During the Holidays (December 20, 2019)
- Katten Recognized for Participation in Diversity Programs (November 5, 2019)
- *Working Mother* Names Katten Among the 100 Best Companies (September 24, 2019)
- Katten Recognized Among Trio of Law Firms Named to *Working Mother's* "Best Law Firms for Women" List Every Year (September 19, 2019)
- *American Lawyer* Features Katten for Rebranding Efforts (September 5, 2019)
- Katten Formalizes Remote Work Policy Along with Programs Aimed at Improving Well-Being (September 5, 2019)
- Katten Elevates Attorneys to Partner (September 3, 2019)
- Katten Refreshes Brand, Spotlights Market-Leading Finance Work (August 26, 2019)
- Savoy Honors Katten's Chief Diversity Partner on List of "Most Influential Women in Corporate America" (July 18, 2019)
- *Working Mother* Honors Katten as One of the "Best Law Firms for Women" (July 16, 2019)
- Katten Attorneys Honored for Outstanding Volunteer Legal Services (June 21, 2019)
- Katten Praised in The Legal 500 United States 2019 Guide (June 11, 2019)
- *Citywealth* Names Katten International and US Law Firm of the Year (May 20, 2019)

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- Katten's Nationally Recognized Private Wealth Practice Grows with New Partner in Chicago (May 13, 2019)
- Katten Lauded Top Ranked Law Firm by *Chambers USA* 2019 (April 25, 2019)
- Katten Partners Selected to 2019 Washington, DC Super Lawyers List (April 19, 2019)
- Katten's IP Practice Leader Honored with Lifetime Achievement Award (April 5, 2019)
- Katten Praised by *World Trademark Review* (March 27, 2019)
- Katten Boosts Private Equity Practice (March 11, 2019)
- Katten Named Among Top Companies for Executive Women (March 5, 2019)
- Katten Welcomes Leading International Private Client Partner Matthew Sperry (February 19, 2019)
- Katten Delivers Holiday Gifts to Families and Others in Need (December 18, 2018)
- Katten Receives Pro Bono Initiative Award (December 11, 2018)
- Katten UK Ranked by *Chambers UK* 2019 (November 12, 2018)
- Katten Honored for Participation in Diversity Programs (November 8, 2018)
- Katten UK Adds Charlotte Sallabank to Corporate Tax Team (October 25, 2018)
- All-Star Trio of Women Boosts Katten's Health Care Practice in Dallas (October 5, 2018)
- Former FINRA SVP and Chief Counsel for Enforcement Joins Katten (October 1, 2018)
- Katten Named Among Best Companies for Working Mothers (September 25, 2018)
- Katten Lands New Private Wealth Partner in Chicago (September 18, 2018)
- Katten Named Among the Most Innovative Law Firms (September 7, 2018)



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- Katten Competes in Special Olympics Southern California Plane Pull (August 24, 2018)
- Katten Supports Special Olympics Southern California (August 22, 2018)
- Katten Called "Trailblazing" for Its Diversity Efforts (August 20, 2018)
- Katten Announces Partner Promotions (August 1, 2018)
- *Working Mother* Honors Katten as One of the "Best Law Firms for Women" for 11 Years Straight (July 31, 2018)
- Katten Adds Shana Ramirez to its Los Angeles Commercial Finance Practice (July 23, 2018)
- Katten Partner Tapped for American Bar Association Leadership Role (July 12, 2018)
- Katten Pro Bono Efforts Help Save Lives, Rebuild Communities in War Zones (July 9, 2018)
- Katten Women Partners Honored for Their Achievements (June 27, 2018)
- Katten Adds Litigator Kelly Hine to its Growing Dallas Office (June 25, 2018)
- Katten Distinguished by *The Legal 500 United States* (June 14, 2018)
- Katten's Commercial Finance Practice Gains New York Partner (June 7, 2018)
- Katten Boosts Structured Finance and Securitization Practice with New Finance Partner in New York (June 6, 2018)
- Katten Expands California Private Wealth Practice (June 4, 2018)
- Katten Attorneys Selected to 2018 Washington, DC *Super Lawyers*, Rising Stars Lists (May 11, 2018)
- Katten Adds Former Federal Judge, Top Corporate, Litigation Talent in Dallas (May 9, 2018)
- Katten Draws Top IP Litigation Talent with Broad Pharma Experience (May 7, 2018)
- Katten Rated as Leading Law Firm by *Chambers USA* 2018 (May 3, 2018)

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- Katten Expands Corporate Practice in Shanghai (April 10, 2018)
- Katten UK Hires New Corporate Partner (April 9, 2018)
- Katten Pulls in Leading Restructuring Attorney Steven Reisman to Head its New York Insolvency and Restructuring Group (March 26, 2018)
- Katten Adds Talent in Insolvency and Restructuring and in Commercial Finance (March 12, 2018)
- Katten Brings on IP Partner to Assist New Dallas Corporate Team (March 1, 2018)
- Kumar Tewari and John Ahern Featured in Law360 (February 22, 2018)
- Katten Brings on New Banking, Financial Services Leaders in London (February 20, 2018)
- Dan Barnowski Joins Katten as Litigation Partner in DC (February 8, 2018)
- Katten Prized as Top IP Firm by World Trademark Review (February 8, 2018)
- Katten Launches New Dallas Office with Corporate Heavyweights (February 5, 2018)
- Connie Fratianni Joins Katten's Commercial Finance Practice in New York (January 19, 2018)
- Amanda Segal to Lead Katten's Distressed Debt and Claims Trading Practice (January 3, 2018)
- Katten Serves as Gold Sponsor for the 59th Annual Children's Ball Hosted by the Children's Research Fund (December 8, 2017)
- Katten Adds to Its Employee Benefits Practice With Addition of Partner Kate Ulrich Saracene (November 27, 2017)
- Katten UK Lauded in Real Estate by *Chambers UK* 2018 (November 8, 2017)
- Shan Haider Joins Katten as Partner in New York (October 30, 2017)
- Katten Names Global Operations and Strategic Planning Veteran Craig Courter as Chief Operating Officer (October 10, 2017)

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- Roger Furey and Laura Martin Featured in *ABA Journal* Series on Diversity (October 10, 2017)
- Katten Named to *Working Mother* "100 Best Companies" for 11th Consecutive Year (September 26, 2017)
- Katten Adds Claudine Chen-Young to Structured Finance and Securitization Team (September 18, 2017)
- Kathryn von Matthiessen Rejoins Katten as Private Wealth Partner (August 10, 2017)
- Katten Names New Partners (August 1, 2017)
- Katten Selected Top Illinois Law Firm for LGBT Inclusiveness and Equality (July 31, 2017)
- Katten Marks a Decade as Top Law Firm for Working Mothers (July 25, 2017)
- Katten UK Growth Featured in *LegalWeek* (July 15, 2017)
- Katten Distinguished by *The Legal 500 United States* 2017 (May 31, 2017)
- Katten Attorneys Recognized in 2017 Washington DC *Super Lawyers*, Rising Stars Lists (April 24, 2017)
- Katten Recognized as Top IP Firm by *World Trademark Review* (January 20, 2017)
- Chairman Roger Furey Profiled in *Bisnow* Feature (July 22, 2016)
- Katten Fights Hunger With Regatta, Raising More Than \$12,000 for Food From the Bar (June 29, 2016)
- Eighteen Katten Practices and 70 Attorneys Recognized by *The Legal 500 United States* 2016 (June 17, 2016)
- Media Highlights of Katten's New Chairman (May 24, 2016)
- Katten Names Roger P. Furey as Chairman (May 23, 2016)
- *The American Lawyer* Reports on Leadership Change at Katten (May 23, 2016)
- Eight Katten Attorneys Named to 2016 Washington, DC *Super Lawyers* Ranking (April 21, 2016)

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- Katten Recognized by *World Trademark Review 1000* for Exceptional Work in Trade Identity Protection (January 27, 2016)
- Roger Furey Quoted in *Bisnow* Law Firm Leader Roundtable Article (August 10, 2015)
- Eleven Katten Attorneys Named to 2015 Washington, DC *Super Lawyers* List (April 16, 2015)
- Katten Attorneys Receive High Marks From *World Trademark Review 1000* (January 28, 2015)
- 2014 *Managing Intellectual Property* IP Handbook Recognizes Intellectual Property Attorneys and Practice (May 13, 2014)
- Ten Katten Attorneys Recognized in 2014 Washington, DC *Super Lawyers* Rankings (April 25, 2014)
- Katten's Intellectual Property Practice and Attorneys Recognized in *Managing Intellectual Property's* 2013 IP Handbook (May 15, 2013)
- Ten Katten Attorneys Included on 2013 Washington, DC *Super Lawyers* and Rising Stars Lists (May 1, 2013)
- Partner Roger Furey Profiled in Law360 Q&A (April 30, 2013)
- Katten Attorneys Praised by *World Trademark Review 1000* (February 7, 2013)
- Seven Katten Attorneys Recognized as Washington, DC Super Lawyers (May 3, 2012)
- Katten Named Among World's Top Trademark Firms in *WTR 1000* (April 26, 2011)
- Washington Office Move Makes the News (July 21, 2008)
- Washington Managing Partner Roger Furey Profiled in *Legal Bisnow* (January 30, 2008)
- 13 Katten Partners Named Finalists for Lawdragon 500 Leading Lawyers in America (September 27, 2007)
- 13 Katten Partners Named Among Top 3,000 Attorneys in America by Lawdragon (September 15, 2006)

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## Publications

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- *The Katten Kattwalk* (Triannual) | Contributor
- Katten *DEI Annual Report*: Celebrating the Differences That Make Us Stronger (April 17, 2023)
- Katten Knows and Katten Cares: 2022 *Pro Bono Annual Review* (December 19, 2022)
- Building Stronger Connections in a Disconnected World: Katten's 2021 *Pro Bono Annual Review* (December 17, 2021)
- California: Emergency Regulation on Electronic Injury and Illness Reporting (October 22, 2018)
- The FTC's Native Advertising Settlement With Lord & Taylor Highlights the Commission's Enforcement Priorities Under Its Recently Issued Guidance (March 31, 2016)
- FTC Issues Much-Anticipated Guidance Regarding "Native" Advertising (January 4, 2016)
- Supreme Court Gives TTAB Decisions Preclusive Effect Over Federal Court Infringement Actions in Limited Circumstances (March 25, 2015)
- Tinder Swipes Left on Gap's New Ad Campaign: A Reminder to Always Check Terms of Service (February 11, 2015)
- Supreme Court Inks Uniform Standing Test for Lanham Act False Advertising Claims (April 8, 2014)
- Protect Your Trademark Online: Global Trademark Clearinghouse to Begin Accepting Submissions (March 11, 2013)
- 2009 Year-End Intellectual Property Issues Advisory (December 2009)

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## Presentations and Events

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- Katten 2023 Diversity Summit (June 12–14, 2023) | *Presenter* | *In Conversation with Roger & Noah*
- *Working Mother's* "Best Law Firms for Women" Awards Luncheon (September 19, 2019) | *Panelist*
- Eighth Annual Chicago Legal Market Briefing (June 18, 2019) | *Panelist*
- Chicago Legal Market 2018-2019 Breakfast Briefing (June 27, 2018) | *Panelist*
- Diverse Attorney Leadership Summit (November 9, 2016) | *Panelist*
- Chicago Legal Market 2016-2017 Breakfast Briefing (September 27, 2016) | *Panelist*
- Serviced Apartment Summit Americas (April 13–14, 2016) | *Moderator* | *Think Global, Act Local—Around the World in 40 Minutes*
- Navigating the Copyrights Maze | Washington, DC (October 2, 2014) | *Moderator*
- Advertising Transparency in the Digital Age: New Traps to Avoid and Best Practices to Adopt in Modern Advertising (April 2, 2014) | *Moderator*
- Gaining The Ad Vantage – When Your Competitor (Or Your Own Marketing Department) Crosses The Line With Ads | Washington, DC (November 30, 2011) | *Moderator*
- How to Write a "CYT" Social Media Policy: Tips to Cover Your Tweets (September 23, 2010) | *Moderator*
- Standard Setting Organizations - Practical Tips and Cautions for Members and Prospective Members (September 24, 2008) | *Panelist*