

Doron S. Goldstein

Partner

New York Office

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Practices

FOCUS: Privacy, Data and Cybersecurity
Advertising, Marketing and Promotions
Corporate
Distributed Ledger Products, Services and Technology
Entrepreneurial Ventures
Financial Markets and Funds
Intellectual Property
Mergers and Acquisitions
Private Credit
Quantitative and Algorithmic Trading
Structured Finance and Securitization
Structured Products
Trademark Licensing and Strategy
Trademarks and Trademark Litigation

Industries

Entertainment and Media
Fashion
Health Care
Health Information Privacy and Security
Hospitality
Technology

Education

BCL, McGill University Faculty of Law
LLB, McGill University Faculty of Law
BA, McGill University

Bar Admissions

New York

Doron Goldstein, co-head of the Privacy, Data and Cybersecurity practice and Katten privacy officer, has a well-earned reputation for helping clients from start-ups to multinationals overcome complex and sometimes frightening situations involving their data security and information technology. Whether a client is looking to develop or implement programs to protect itself against attackers, or recover from a data breach that already occurred, Doron's combination of technical and legal experience helps clients prioritize issues and develop a manageable action plan.

Applying industry knowledge to sensitive matters

A former software developer and network administrator, Doron is part of the inaugural group of 27 lawyers certified as a Privacy Law Specialist by the International Association of Privacy Professionals (IAPP), accredited by the American Bar Association; **the IAPP is not affiliated with any governmental authority**. His IT background allows him to thoroughly understand his clients' operations, and to evaluate the risks they face. The combination of his business experience, technical understanding and legal knowledge allows him to provide the most informed and practical advice to clients.

Doron's work spans a variety of industries, with a concentration in hospitality, financial services, retail and consumer products, and healthcare. He works closely with his clients' legal and technology teams on complex data management, cloud and software-as-a-service (SaaS) issues, and outsourcing arrangements.

As the former managing partner of an internet advertising company, Doron's unique skill set allows him to provide valuable advice and insight to clients on their advertising, marketing and promotions programs to make sure they not only comply with the law, but are also effective.

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Community Involvements

International Technology Law Association,
Board of Directors

International Association of Privacy
Professionals

American Bar Association, Intellectual
Property Section

Intellectual Property Owners Association

Recognitions

- The Legal 500 United States
 - Recommended Attorney, 2011, 2018–2019
- *National Law Journal*
 - Cybersecurity & Data Privacy Trailblazer, 2016
- Katten Muchin Rosenman LLP Pro Bono Service Award
 - 2014
- The International Association of Privacy Professionals (IAPP)
 - Certified Information Privacy Manager (CIPM)
 - Certified Information Privacy Professional/Europe (CIPP/E)
 - Fellow of Information Privacy (FIP)

News

- Coronavirus (COVID-19) Resource Center (January 22, 2021)
- Katten Data Privacy Leader Offers Thoughts on COVID-19 Contact Tracing (August 13, 2020)
- Doron Goldstein Explains How to Return to the Workplace during COVID-19 (May 26, 2020)
- Katten's Insolvency and Restructuring Team Wins Two Turnaround Awards (December 12, 2019)
- Doron Goldstein describes impact of California's new data privacy law on businesses (October 2, 2019)
- Doron Goldstein talks impact of California Consumer Privacy Act on hospitality industry (July 16, 2019)

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- Doron Goldstein Discusses GDPR Fines for Hotels with *Hospitality Technology* (July 11, 2019)
- Katten Praised in The Legal 500 United States 2019 Guide (June 11, 2019)
- Katten Partner Designated Privacy Law Specialist (October 17, 2018)
- Katten Distinguished by *The Legal 500 United States* (June 14, 2018)
- Doron Goldstein Quoted Regarding GDPR Compliance for US Asset Managers (June 8, 2018)
- Doron Goldstein Comments on GDPR Compliance Challenges for US-Based Asset Managers (May 23, 2018)
- Law360 Features Doron Goldstein in Article on GDPR Misconceptions (May 14, 2018)
- Doron Goldstein Quoted Regarding Hedge Funds' Top Cybersecurity Woes (January 10, 2018)
- Katten Represents Global Trading Systems in BNP Paribas Deal (December 12, 2017)
- Doron Goldstein Comments on Hedge Funds' Use of Alternative Data (November 22, 2017)
- Doron Goldstein Comments on Fitness Tracker Data Security in *USA Today* (July 29, 2017)
- Doron Goldstein Quoted on Google's Antitrust Penalty (June 28, 2017)
- Doron Goldstein Interviewed on Facebook Fine and the European Regulatory Landscape (May 23, 2017)
- Doron Goldstein Comments on Legal Ramifications of Pokémon Go and Augmented Reality (November 16, 2016)
- Doron Goldstein Named Cybersecurity & Data Privacy Trailblazer by *The National Law Journal* (November 1, 2016)
- Doron Goldstein Comments on Investor Questions for Start-Ups (September 26, 2016)
- Doron Goldstein Quoted on Data Breach Litigation (April 19, 2016)
- Doron Goldstein Comments on Funding Cybersecurity (January 28, 2016)

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- Katten Recognizes Twelve Attorneys With Pro Bono Service Awards (July 25, 2014)
- Katten Represents Cymetrix in Acquisition by Navigant Consulting (May 15, 2014)
- Partner Doron Goldstein Quoted in Law360 on Use of Trademarks in Social Media (January 31, 2014)
- Partner Doron Goldstein Quoted in *World Trademark Review* on Benefits of Cause Marketing Campaigns (November 16, 2011)
- Katten Adds IP Partner Doron Goldstein in New York (May 26, 2011)

Publications

- *The Katten Kattwalk* (Triannual) | Contributor
- *Health Care Law Perspectives* (Biennial) | Author
- *Kattison Avenue* (Quarterly) | Author
- Data Protection Representatives and NIS Representatives (January 28, 2021)
- Key Areas of Change to Data Protection Laws Post-Brexit (January 14, 2021)
- Coronaviruses and Computer Viruses: It's Time for a Cyber Health Checkup (November 2020)
- CCPA Employee and B2B Exemption Extended Until 2022 (October 1, 2020)
- The Wait is Over: New York Department of Financial Services Files First Enforcement Action Under Cybersecurity Regulation (August 7, 2020)
- Privacy Shield Shattered: Standard Contractual Clauses Survive Glancing Blow (July 24, 2020)
- New York Stop Hacks and Improve Electronic Data Security Act (April 22, 2020)

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- UK ICO Issues Guidance on COVID-19 Data Protection Considerations (March 27, 2020)
- Industry Regulators Implement Big Changes to Support Telehealth During COVID-19 (March 20, 2020)
- Coronavirus Cyberhygiene: Dos and Don'ts for COVID-19 Remote Work (March 18, 2020)
- What Private Fund Advisers and Regulated Entities Should Do About the California Consumer Privacy Act (December 24, 2019)
- New York Shields Consumer Data With Broader Breach Notification, Security, and Identity Theft Protection Laws (August 1, 2019)
- Bite in the Tail for British Airways and No Holiday for Marriott (July 15, 2019)
- Nevada Ups the Ante on Privacy, Adds New Opt-Out Rights Effective October 1 (June 11, 2019)
- Responsible AI: A Global Policy Framework (June 4, 2019)
- The California Consumer Privacy Act | Does the CCPA Affect Me? (May 7, 2019)
- Not So Secure: OCIE Identifies Regulation S-P Compliance Issues (April 25, 2019)
- The California Consumer Privacy Act | What is the CCPA, and Why Should I Care? (April 17, 2019)
- New Cybersecurity Guidance for the Health Care Industry (and Last Call for HIPAA Rule Comments) (January 29, 2019)
- The Sky's the Limit: The Cathay Pacific and British Airways Data Hacks, and the GDPR Six Months On (December 20, 2018)
- SEC Charges Broker-Dealer/Adviser With Inadequate Cybersecurity Procedures (October 11, 2018)
- GDPR Considerations for US Asset Managers (May 16, 2018)
- GDPR—One Month to Go: Considerations for US Asset Managers (April 25, 2018)

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- *Privacy Matters*, Featuring Data Flows (February 13, 2018) | *Co-Author*
- *Privacy Matters*, Featuring a Processing Personal Data Checklist (December 19, 2017) | *Co-Author*
- *Privacy Matters*, Featuring a Personal Data Checklist (November 28, 2017) | *Co-author*
- *Privacy Matters*, Featuring 10 Steps to GDPR Compliance (November 14, 2017) | *Co-Author*
- Reminder: Action Required by December 31 To Avoid Losing DMCA Safe Harbor Protection (October 20, 2017)
- An Irish Court Clouds the Future of EU Data Transfers: The Luck of the Model Clauses May Be Done (October 6, 2017)
- Global Ransomware Attack Serves as Reminder of Good Practices (May 15, 2017)
- Copyright Office Rule Changes Require Website Owners to Take Action to Benefit From DMCA Safe Harbor (December 2, 2016)
- Is Your Business Prepared for the Ransomware Epidemic (November 15, 2016)
- Is Your Business Prepared for the Ransomware Epidemic? (September 27, 2016)
- 4 Lessons From Ashley Madison's Cybersecurity Affair (September 20, 2016)
- Keeping Your Cybersecurity Affairs in Order: How to Avoid Becoming the Next Ashley Madison (September 14, 2016)
- U.S., EU Launch "Privacy Shield" Data Transfer Framework, Certification to Begin August 1 (July 18, 2016)
- Landmark Trade Secrets Law Creates New Federal Civil Cause of Action and Compliance Obligations for All Employers (May 11, 2016)
- Launch of New Generic Top Level Domains *.store* and *.shopping* (April 26, 2016)

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- The FTC's Native Advertising Settlement With Lord & Taylor Highlights the Commission's Enforcement Priorities Under Its Recently Issued Guidance (March 31, 2016)
- OCR Kicks Off HIPAA Audits After Issuing Two Major Settlements (March 22, 2016)
- *Health Care Perspectives* (March 2016)
- FTC Issues Much-Anticipated Guidance Regarding "Native" Advertising (January 4, 2016)
- What US Companies Need to Know About New EU Data Protection Rules (December 29, 2015)
- Cyber-Attacks and Developments in Cybersecurity (November 18, 2015)
- The Court of Justice of the European Union Sinks the Safe Harbor Program (October 7, 2015)
- SEC Enforcement Action Alleges an Adviser Failed to Adopt Adequate Cybersecurity Policies and Procedures; SEC Issues an Investor Alert on Data Theft (September 24, 2015)
- Cyber-Attacks: Threats, Regulatory Reaction and Practical Proactive Measures to Help Avoid Risks (June 24, 2015)
- *Health Care Perspectives* (May 2015)
- Tinder Swipes Left on Gap's New Ad Campaign: A Reminder to Always Check Terms of Service (February 11, 2015)
- Privacy Policies 2.0: Making Disclosures More Meaningful (November 12, 2014)
- Supreme Court Inks Uniform Standing Test for Lanham Act False Advertising Claims (April 8, 2014)
- FTC Settles With Businesses Who Allegedly Misrepresented US-EU Safe Harbor Certification (February 5, 2014)
- California Mandates More Transparency: Time to Update Your Privacy Policy (November 26, 2013)

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- Protect Your Trademark Online: Global Trademark Clearinghouse to Begin Accepting Submissions (March 11, 2013)
- California Does It Again! (February 11, 2013)
- Privacy Policies Now a Must for Mobile Apps (January 2, 2013)
- New Generic Top-Level Domain Names: What Brand Owners Need to Know (June 15, 2012)
- Protect Your IP Agreement (with Stanton J. Lovenworth) (December 1, 2009)
- To Preserve a Tradition, Shrimpers Make Their Mark (December 1, 2008)
- Reverse Mergers & Nanotechnology (with David M. Smith & Joshua Heideman) (January 1, 2007)

Presentations and Events

- 2020 ANA/BAA Marketing Law Conference (November 10–12, 2020)
- Data Privacy and Cybersecurity: What Transportation Professionals Need to Know (October 21, 2020)
- Data Privacy and Data Protection: Practical Approaches to Compliance with GDPR/CCPA (June 9, 2020) | *Moderator*
- Reopening the Office: Legal Guidelines and Best Practices for Returning to Work (May 13, 2020) | *Panelist*
- SFVegas2020 (February 23–26, 2020) | *Moderator* | *The Role of PII in Securitization*
- 25th Annual Forum on Communications Law Conference (February 6–8, 2020)
- "Do Not Sell" & Opt-Out: Comparing and Tackling the Nevada and Updated CCPA Requirements (November 11, 2019) | *Presenter*
- 2019 ANA/BAA Marketing Law Conference (November 4, 2019) | *Speaker* | *Global Privacy: Managing Tracking & Other Consumer Preferences*

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- 'Do Not Sell': Comparing and Tackling CCPA and Nevada Requirements (October 14–16, 2019) | *Speaker*
- Katten's Annual Financial Markets Litigation and Enforcement Symposium (October 10, 2019)
- Think Like a Lawyer, Talk Like a Geek 2019: Get Fluent in Technology (October 7, 2019) | *Speaker*
- HITEC Minneapolis 2019 (June 17–20, 2019) | *Presenter* | *All About the CCPA for the Hospitality Industry: How to Tackle California's New Privacy Law*
- Global Privacy Summit 2019 (May 2–3, 2019) | *Presenter* | *Handling a Vendor Data Breach: Lessons From the Trenches*
- Cloud Computing 2019: Key Issues and Practical Guidance (April 29, 2019) | *Speaker* | *Privacy Considerations in Cloud Computing*
- ABA Forum on Communications Law (January 31–February 2, 2019) | *Lead Facilitator* | *Tell Me, Give Me, Protect Me, Forget Me: Relating to Customers in the Age of Consumer (Data Subject) Privacy Rights*
- You've Been Hacked: Preventing and Dealing With Cyber Breaches (January 10, 2019) | *Speaker*
- Panel on FinTech Innovations and the Regulatory Environment (September 27, 2018) | *Panelist*
- Serviced Apartment Summit Europe (July 11, 2018) | *Participant* | *The Prosecco Roundtable Discussions*
- Serviced Apartment Summit Americas (April 9–10, 2018) | *Host* | *GDPR and PCI and Data Breach, Oh My!*
- Global Privacy Summit 2018 (March 27–28, 2018) | *Presenter* | *Privileged & Confidential...And Let's Keep It That Way!*
- 2017 ANA/BAA Marketing Law Conference (November 13–15, 2017) | *Moderator* | *Negotiating & Using Consumer-Friendly Big Data: Strategies for Compliance & Effective Marketing*
- Privacy and the Cyberthreat Landscape: Current Issues in Handling Data and Data Breaches in the Hospitality Industry (September 28, 2017) | *Host*

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- Serviced Apartment Summit Europe (July 12–13, 2017) | *Speaker* | *Cybercriminals, Data Breaches and Regulatory Requirements: A look into the increasingly challenging world of privacy and data protection*
- A Lawyer's Guide to Cyber-Regulatory Enforcement and Response (December 7, 2016) | *Panelist*
- Cybersecurity Planning and Incident Response in the Age of Ransomware (November 17, 2016) | *Panelist*
- International Technology Law Association 2016 European Conference (November 9–11, 2016) | *Presenter* | *Pokémon Go: An Augmented Reality Case Study*
- 20th Annual Compliance Workshop (September 22, 2016) | *Presenter*
- BAA Government & Legal Affairs Update: June 2016 (June 23, 2016) | *Panelist*
- Responding to a Data Security Breach - Surviving the First 3 Days (April 26, 2016) | *Presenter*
- Serviced Apartment Summit Americas (April 13–14, 2016) | *Presenter* | *Breakout: How to Deal With a Disaster Scenario*
- Cybersecurity: Anticipate and Manage the Unlikely Scenario (November 19, 2015) | *Panelist*
- 37th Marketing Law Conference: Walking the Line: Between Innovation and Regulation (November 9, 2015) | *Presenter* | *Basics of Privacy, Data Protection and Security*
- International Technology Law Association 2015 European Conference (November 5, 2015) | *Presenter* | *Rights of Privacy and Publicity in Use of Name and Likeness in Social Media and Virtual Environments*
- The First 48 Hours: Responding to a Data Breach in 2015 (October 21–22, 2015) | *Panelist*
- Forum 2015 (June 24, 2015) | *Moderator* | *Cybersecurity Roundtable and the New CFTC Framework*

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- The Weakest Link: Where Is the Achilles Heel of Your Cybersecurity Program? (June 9, 2015) | *Panelist*
- Fashion Licensing and Brand Protection (February 11, 2015) | *Panelist*
- Practical Considerations for Health Care in the Cloud (December 18, 2014) | *Presenter*
- 2014 Cloud Computing Forum: Understanding the Law, Business and Technology Considerations (September 17, 2014) | *Presenter | Employer Considerations for Cloud Computing*
- Hedge Fund Technology, Cybersecurity, and Due Diligence (September 10, 2014) | *Panelist | What to Look for in Technology Due Diligence*
- 2014 World Technology Law Conference (May 14–16, 2014) | *Moderator | Mobile Telecoms*
- OriGIn (Organization for an International Geographical Indications Network) (June 1, 2010) | *American Origin Products (AOP): Economic and Legal Perspectives*
- Association of the Bar of the City of New York (February 20, 2010) | *Bankruptcy Aspects of Due Diligence for Intellectual Property*
- Avoiding Pitfalls in Electronic Transactions, Storage of Electronic Data and Going Paperless, International Underwriting Association (February 10, 2010)
- New York Technology Council (February 1, 2010) | *Patent Strategies for a Challenging Environment*